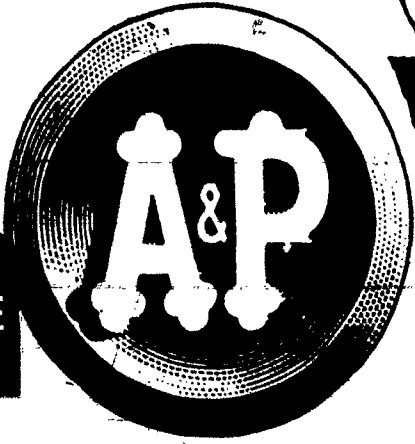


wait a minute! don't make out another marketing list till you compare and

see how low A&P prices are!



COME SEE
COME SAVE
AT A&P!



CUSTOMERS' CORNER

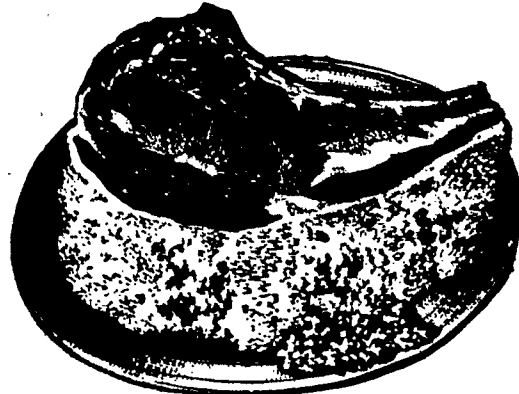
SAVING time! Daylight Saving Time comes into effect this week end. But you save every time you shop at your A&P... day in, day out! That's because your A&P works constantly to bring more policy for food to more people for less money. That's been our policy for over 95 years... regardless of time switches! Result? You find storewide low prices at A&P every day in the week... steady as clockwork! Today is a good time to start saving. So come see... come save... at A&P!
CUSTOMER RELATIONS DEPARTMENT—A&P Food Stores
420 Lexington Avenue, New York 17, N. Y.

Cut Your Total Food Bill with the Many Low Prices on A&P's Super-Right Meats!

Are the meats you've been buying dependably flavorful, tender and juicy--are they always carefully cut and trimmed to give you full value? If not, they're no bargains... regardless of price! Try "Super-Right"--discover the difference--specially selected by experts from the best meats available--guaranteed to give you complete satisfaction or your money back. Remember--it's not the price per pound but the total cost of good eating that counts.

Heavy Corn-Fed Western Steer Beef—7-INCH SHORT CUT

RIB ROAST 59^c LB



SUPER-RIGHT FRANKFORTS

MADE ONLY FROM LEAN MEAT & SPICES

- Skinless—All Meat 49^c
- Skinless—All Beef 49^c
- Regular—All Meat 65^c
- Regular—All Beef 65^c
- Jumbo Size—All Beef 49^c
- Baby Size—All Meat 33^c

- Super-Right Bacon FANCY SLICED TOP QUALITY LB 55^c
- All Good Bacon FANCY SLICED TOP QUALITY LB 49^c
- Smoked Picnics SUPER-RIGHT SHORT SHANK LB 39^c

- Fresh Haddock Fillets FINE QUALITY FISH & SEAFOOD! WIDE VARIETY! LB 37^c
- Cod Fillets FRESHLY FROZEN LB 35^c
- Flounder Fillets FRESHLY FROZEN LB 55^c

- Broilers or Fryers FRESH NATIVE READY-TO-COOK LB 55^c
- Broiler Turkeys BELTSVILLE, 6 TO 8 LBS READY-TO-COOK LB 59^c
- Chuck Roast HEAVY CORN-FED STEER BEEF BONE IN — BLOCK STYLE LB 43^c
- Boneless Chuck Heavy Corn-fed Steer Beef POT ROAST LB 59^c
- Roasts HEAVY WESTERN CORN-FED STEER BEEF TOP ROUND OR TOP SIRLOIN LB 75^c
- Boneless Stew Beef LB 59^c
- Lean Hamburg LB 34^c 3 LBS 1.00
- Veal Cutlets CUT FROM TENDER, YOUNG, SOFT-MEATED, MILK-FED VEAL LB 99^c
- Center Pork Chops BEST CUTS LB 59^c

SUPER-RIGHT MEATS—ONE LOW PRICE ONLY AS ADVERTISED! NO ITEMS PRICED HIGHER AT A&P!

- HOLIDAY ASS'T. MEGOWEN EDUCATOR PKG 45^c
- VIENNA FINGERS SUNSHINE 14 OZ PKG 39^c
- DIAL SOAP 2 REGULAR CAKES 29^c
- DIAL SOAP 2 BATH CAKES 35^c
- APPIAN WAY PIZZA MIX 13 1/2 OZ PKG 39^c
- KRAFT'S MIRACLE WHIP QT JAR 49^c
- CRAX MEGOWEN EDUCATOR PKG 33^c
- KRISPY CRACKERS SUNSHINE LB 25^c
- CORNED BEEF HASH LIBBY'S CAN 29^c
- REYNOLDS WRAP 18" HEAVY DUTY ROLL 53^c
- REYNOLDS WRAP 12" ROLL 27^c
- DOG FOOD KEN-L-RATION 3 1 LB CANS 43^c
- DRIED BEEF SUNNYFIELD 2 1/2 OZ JAR 29^c
- HEINZ CHILI SAUCE 12 OZ BOT 33^c
- B&M STEW LAMB or CHICKEN 1 LB 4 OZ CAN 57^c
- CHICKEN SPREAD SWANSON'S 5 OZ CAN 19^c
- HEINZ SWEET GHERKINS 11 OZ BOT 35^c
- BAKER'S COCOANUT 2 4 OZ CANS 35^c
- BAKER'S VANILLA 2 OZ BOT 37^c
- ARMOUR'S PIGS FEET 14 OZ JAR 31^c
- PILLSBURY HOT ROLL MIX 14 OZ PKG 26^c
- Bell's Seasoning 2 1 OZ PKGS 21^c
- Deviled Ham LIBBY'S 2 3 OZ CANS 37^c
- Tongue Spread DEVILED ARMOUR'S SANDWICH HELLMAN'S 3 1/2 OZ CAN 14^c
- 8 OZ JAR 24^c

- CALIFORNIA
- Asparagus TENDER, GREEN SPEARS LB 19^c
 - BANANAS 2 LBS 29^c
 - FLORIDA CORN. 4 EARS 33^c
 - GRAPEFRUIT SEEDLESS 6 1/2 3 FOR 25^c
 - MUSHROOMS LB 45^c
 - ICEBERG LETTUCE CALIFORNIA HEAD 19^c
 - WESTERN CARROTS 2 PKGS 19^c
 - NEW CABBAGE 2 LBS 19^c
 - NEW TEXAS ONIONS U.S. NO. 1 5 LBS 39^c

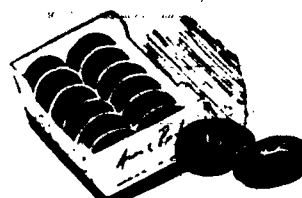
HERE'S WHY FRESH COFFEE Freshly Ground... Freshly Made

REALLY TASTES LIKE COFFEE!



Custom Ground A&P Coffee is premium-quality coffee... every bean, every time. It's roasted to peak of perfection... kept in the nature-sealed bean until you buy... then Custom Ground exactly right for your coffemaker. And it's guaranteed to please you... or you get your money back! Remember, there's no finer coffee in any package at any price!

- EIGHT O'CLOCK**
- 1-LB. BAG 79^c 3-Lb. Bag \$2.31
- RED CIRCLE**
- 1-LB. BAG 83^c 3-Lb. Bag \$2.43
- BOKAR**
- 1-LB. BAG 85^c 3-Lb. Bag \$2.49

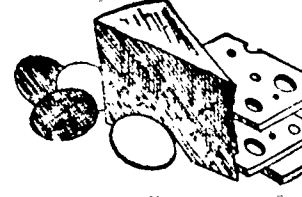


FIRST CHOICE FOR SECOND HELPINGS! You can't fool real donut fans about flavor, lightness and downright goodness... you get all three to the greatest degree with these Jane Parker favorites!

- Donuts** PLAIN, SUGAR, CINNAMON, COMBINATION PKG OF 12 19^c
- Rhubarb Pie JANE PARKER EA 39^c
- Sunshine Ring JANE PARKER GOLDEN EA 39^c
- Delight Layer JANE PARKER EA 49^c
- English Muffins JANE PARKER PKG OF 6 23^c

WHITE BREAD

JANE PARKER SLICED 2 1 LB 1 OZ LOAVES 29^c



Make A&P your headquarters for "dairy-fresh" fine quality dairy foods in wide variety. You'll find many big buys like...

- Mel-O-Bit** AMERICAN or SWISS 1/2 LB PKG 27^c
- Cheddar Cheese SHARP LONG AGED LB 63^c
- Kraft's AMERICAN GRATED 2 2 OZ CANS 27^c
- Kraft's Parmesan Grated 1 1/2 OZ CAN 19^c
- Kraft's Coon Cheese LB 69^c
- Ched-O-Bit 2 LB LOAF 79^c
- Borden's Chateau 1/2 LB PKG 30^c
- Baby Edam Cheese 7 1/2 OZ 39^c
- Swiss Cheese RINDLESS LB 69^c

Refreshing, rich in fine flavor. An A&P Exclusive! An Outstanding Value!

A&P TOMATO JUICE 2 1 QT 14 OZ CANS 47^c

- French Fries BAKTER'S FROZEN 2 9 OZ PKGS 29^c
- Strawberries LIBBY'S FROZEN 10 OZ PKG 29^c
- Lemonade LIBBY'S FROZEN 2 6 OZ CANS 25^c
- Snow Crop Peas FROZEN 2 10 OZ PKGS 35^c
- Raspberries AGEN FROZEN 10 OZ PKG 22^c
- Cauliflower AGEN FROZEN 2 10 OZ PKGS 35^c

There's none better at any price! Ideal for every milk use... see recipes on the label!

EVAP. MILK

White House 4 TALL CANS 49^c

AMERICA'S FOREMOST FOOD RETAILER... SINCE 1859



Great big tender-skinned, flavorful favorites

- Green Giant Peas 1 LB 1 OZ CAN 20^c
- Niblets Corn WHOLE KERNEL 12 OZ CAN 16^c
- Niblets Mexicorn 2 12 OZ CANS 39^c

BRILLIANT NEW WHITENESS Oxydol 14 1/2 PKGS 31 ^c 21 1/2 PKGS 75 ^c	THREE LITTLE KITTENS Cat Food 2 13 OZ CANS 27 ^c
LIQUID SHORTENING QT BOT 70 ^c Wesson Oil PINT BOT 36 ^c	UNDERWOOD'S 2 2 1/4 OZ CANS 37 ^c Deviled Ham 4 1/2 OZ CAN 33 ^c
LIBERTY MARASCHINO — PLAIN Cherries 8 OZ BOTTLE 29 ^c	WAXED—KITCHEN CHARM Paper 2 13 1/2 FT ROLLS 49 ^c
NOW CONTAINS BLEACH 2 qt size 35 ^c Bab-O 2 REG SIZE 25 ^c	ANGEL SOFT — WHITE or RAINBOW Tissues 2 400 PKGS OF 400 43 ^c
DASH BRAND Dog Food 1 LB CAN 15 ^c	ARMOUR'S LUNCHEON MEAT Treet 12 OZ CAN 41 ^c

ANN PAGE PROVES Fine Foods Needn't Be Expensive

Pure BLACKBERRY
JAM or JELLY
YOUR CHOICE
2 12 OZ JARS 49^c

Summer's juiciest blackberries, ripe and flavorful, are used in making it the finest-tasting Jam or Jelly you've ever spread on bread or toast! Such good eating... such BIG VALUE!

- Sparkle Gelatin ANN PAGE 5 PKGS 27^c
- Spaghetti Sauce ANN PAGE 2 8 OZ CANS 25^c
- Tomato Soup ANN PAGE 4 10 1/2 OZ CANS 37^c
- Spaghetti ANN PAGE PREPARED 2 1 LB 4 1/2 OZ CANS 33^c