You May Be Eligible for a NEW CAR OR TRUCK

Maybe Your Chances of Buying a New Car or Truck Are Better Than You Think

HERE'S HOW TO GET ONE!

All new 1942 passenger automobiles and trucks in Massena dealer showrooms are not "frozen." There are various models of every make available for sale. They are to be sold, of course, under the regulations of the government rationing program. The first step in any sale is for eligible buyers to fill out the proper application form. "Eligible buyers" include larger groups of persons than most people realize. As a service to the citizens of Massena, the undersigned automobile dealers withhold the types of persons to whom new cars and trucks may be released and for whom they will be glad to help fill out applications. If you are in the market for a new car, please read this carefully . . .

PRINCIPAL ELIGIBLE GROUPS

GROUP A—Physicians, Surgeons, Visiting Nurses, and Farm Veterinary.
GROUP B—Religious practicing ministers of a religious faith.
GROUP C—Persons engaged in Fire-Fighting Service.
GROUP D—Person engaged in Police Services.
GROUP E—Person engaged in Public Health Services.
GROUP F—Persons engaged in Mail Services.
GROUP G—Persons furnishing transportation to the public.
GROUP H—Persons engaged in highway construction and maintenance of equipment.
GROUP J—Persons engaged in the prosecution of the war, directly or indirectly, including executives, engineers, technicians and workers (also in allied industries and services).
GROUP K—Persons transporting produce and supplies to and from a farm.
GROUP L—Traveling salesmen.
GROUP M—Persons delivering newspapers.

GENERAL REQUIREMENTS

When required for professional services.
When required in direct line of duty.
When required in direct line of duty.
When required in direct line of duty.
When required in the interest of Public Safety and convenience.
When required in direct line of duty.
When required for transportation, to and from, or within factories, power stations, transportation or communication facilities, farms, lumber camps, mines, military or naval establishments—when the work done at such places of employment is essential, directly or indirectly, to the prosecution of the war; providing proof of necessity is established.
When required to sell machinery or equipment to farms and factories, when required in the interest of Public Safety and convenience.
When required for transportation, to and from, or within factories, power stations, transportation or communication facilities, farms, lumber camps, mines, military or naval establishments—when the work done at such places of employment is essential, directly or indirectly, to the prosecution of the war; providing proof of necessity is established.

IMPORTANT NOTE: In the event you are engaged in an essential service, directly or indirectly connected with the prosecution of the war—even though you are not listed in the groups mentioned—you are cordially invited to call upon any of the undersigned dealers for assistance in filling out your application for a new car.

If You're Eligible Let Us Help You

Come in and Get the Facts From any of the Dealers Listed Below

Fay Motors
1803 E. Main St.
Fournia Motor Sales
Center St.
J. J. Taylor & Sons Co.
Water St.
E. Stewart Motor Sales
Center St.

Heimer Motor Sales
30 Center St.
Johns Chevrolet Co.
946 Center St.
Story's Tower Service
Corner E. Orvis and Elm St.
George H. Russell
Center St.

There Are Absolutely No Restrictions on Used Cars—Anyone May Buy a Used Car Now