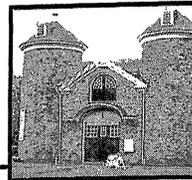


Ideas welcome:
Please send any contributions you may have - story ideas, press releases and photos - of local interest to us at PO Box 790, Cooperstown, NY 13326.

Regional



Calm before ...
The Farmers' Museum on Lake Road in Cooperstown is deceptively quiet here. The scene will be much different Sept. 14 and 15 during the annual Harvest Festival.

Market offers specialties and surprises

PART TWO

By PAT GOLDSTEIN
Editor

COOPERSTOWN - In addition to its array of appetite arousing produce, the Cooperstown Farmers' Market offers shoppers a variety of specialty food items, plants and flowers, and assorted crafts. As is the case with agricultural products, the market requires that these items be locally produced, resulting in a neighborly exchange between buyers and sellers.

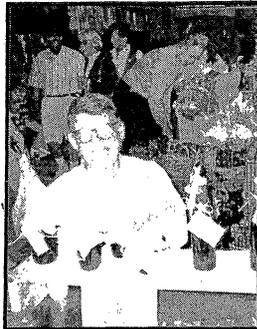
Since its inception, the Market has placed a 60-miles-from-Cooperstown limit on sellers. Additionally, all crafts must undergo a jury process and be shown by their creators. On a recent Saturday morning at the Market, the bright blooms of summer were on sale alongside handsome arrangements of dried flowers to last through the months to come. Samantha Schwartz, daughter of the owners of Black Mountain Flowers, pointed out that the Market was an ideal place not only to sell bouquets but to



Samantha Schwartz of Black Mountain Flowers says that the Market helps build contacts.

make the acquaintance of potential customers for the family's garden design and installation services.

Schwartz also charmingly explained the name of the family business, which is located about 10 miles from Cooperstown off Route 28 near Schuyler Lake. "Our name, Schwartz, means 'black' in German," she said, "and we live on top of a big hill."



Gregory Meyding of Summer's End offers jams, jellies and seasoned vinegars.

Gregory Meyding of Summer's End Orchard in Gilbertsville appreciates the interesting mix of people he meets at the Market. His wares included succulent jams and jellies along with flavored vinegars worthy of a gourmet salad.

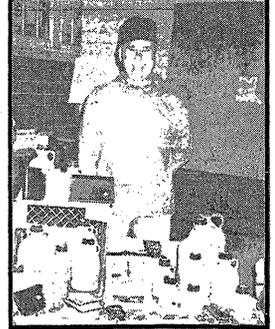
Phil and Mary Ann Ashe of Pumpkin Hollow Maple have had a sap house for three years and are enjoying their first season at the



Dot Fritts works on her creations right at her booth. Her bears sport all manner of outfits.

Market. In addition to syrup and maple cream products, the Ashes offer handmade baskets (by her) and leather goods (by him) for sale.

At the Dot's Creations booth, Dot Fritts was putting the finishing touches on a hand-made teddy to be placed among the ranks of her cleverly costumed and accessorized bears. Fritts' animals have found homes all over the country and she



Phil Ashe may look familiar to many shoppers. The maple products man is a retired teacher.

was even kind enough to volunteer to try and repair one of mine that is currently facing life without a nose.

The Market, located in Pioneer Alley behind Shoeless Joe's Cafe, is open Wednesday afternoons and Saturday mornings through Columbus Day. Thanksgiving and December market days are also planned to accommodate holiday shoppers.

Photos by Pat Goldstein

HARVEST FESTIVAL

AT
THE FARMERS' MUSEUM
IN COOPERSTOWN
September 14 and 15, 1996
10 am to 5 pm

ENJOY THE SEASON'S BOUNTY AT AN
OLD-TIME AGRICULTURAL FAIR!

<p>Saturday, September 14</p> <p>11am & 3pm: Precision Riding by the Otsego County 4-H Mounted Drill Team 11:30am & 4pm: Adirondack Songs and Stories by Bill Smith Noon: Traditional Music by Jim Kimball and Betsy Gamble 12:30 & 2:30pm: The Magic of Richard Potter - 19th century prestidigitator 1, 2 & 4:30pm: Dickens the Clown 1:30 & 3:15pm: Special performance by "Le Reel Musique" with traditional fiddler & caller Don Woodcock</p>	<p>Saturday, September 15</p> <p>11 & 2:30pm: Dickens the Clown 11:30am & 2:30pm: Otsego County 4-H Mounted Drill Team Noon & 4pm: Traditional Music by Jim Kimball and Betsy Gamble 12:30pm: Adirondack Songs and Stories by Bill Smith 1pm: Concert by Prof. Hillman's Band 1:30pm: The Parade of Champions 2pm: Otsego Stories Found Robin with Knuki Woollever & Bob Engstrom-Heg 3pm: Susquehanna Singing School 3:30pm: Leatherstocking Base Ball Club Championship Game & Concert by Prof. Hillman's Band</p>
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PLUS: MANY HANDS-ON ACTIVITIES, PERFORMANCES BY MEMBERS OF THE AMERICAN GUILD OF ORGANISTS THROUGHOUT THE WEEKEND, WORKING ANIMAL PRESENTATIONS, DEMONSTRATIONS OF A 19th-CENTURY APPLE PRESS, FARM DISPLAYS AND MORE!
 On-going craft demonstrations and woodworking and carving, doll making, tin-smithing, 19th-century decoration techniques, historic paints and faux finishes, quilting, basketry, pottery, dried flowers and herbs, spinning and weaving, and historic boat restoration.
 Harvest Festival is funded in-part through the Otsego County Initiative Program, Otsego County, Wilder National Bank, Bassett Healthcare and The Frances B. Frow Foundation. The Otsego County Initiative Program is administered by the Upper Catskill Community Council of the Arts.
 CASH AWARDS FOR VEGETABLE CONTEST COURTESY OF: BRUCE HALL CORP., CONCEPTS IN PUBLIC RELATIONS, COOPERSTOWN NGWIN, HADGETTY ACE HARDWARE.

Image program to benefit New York state's farmers

ALBANY - Gov. George E. Pataki recently unveiled a new "Pride of New York" program to promote the state's agricultural products.

"The Pride of New York program is an exciting new marketing initiative that will help our farmers compete with farmers from other states and nations," the governor pointed out as he displayed an oval logo that includes a silhouette of the Statue of Liberty.

Since the Statue of Liberty is known worldwide as a symbol of New York, the program offers farmers an identification program that will help them market and sell agricultural commodities both here and abroad. The design will be used for



packaging, marketing and advertising New York state products.

"New York farmers give us the finest and tastiest produce in the world," Gov. Pataki said, "from our mouth-watering corn and juicy apples to our wholesome and refreshing milk. We have every reason to be proud of our farmers and this program will let the world know it."

The Pride of New York

emblem will serve much like a corporate logo for New York state farmers.

"Consumers from across the state and around the world will know they are purchasing top-quality New York products," the governor explained. "Retailers, wholesalers and direct marketers in New York will have the opportunity to show their customers that they are supporting local farms, local economies and the economy of this state by buying New York food and produce."

Pride of New York participants will include growers, manufacturers, retailers, wholesalers and producers. Participants in the voluntary program must enroll with the State Department of Agriculture. See PRIDE on Page 11



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