

FREE ADVERTISING!

Leader Cash Discount Club Saves Hundreds of Dollars For Members

Buy at dozens of local businesses for hundreds of dollars in cash discounts and receive up to \$36 in Leader classified advertising—all for just \$4.

Present your Leader Cash Discount Card and buy just about anything at a discount, cutting hundreds of dollars in your cost of living. Use Leader classified ads and turn your unwanted odds 'n' ends into cash. There is no way to lose with this offer. You can sell some white elephant for the cash needed to pay for club membership, then use the discount card to save hundreds of dollars more.

Follow the ads in this section. Grocery stores, drug stores, department stores, and many other merchants will be participating. Those below represent just a small sample. Their discount will change from week to week. Sometimes they will offer a small discount on all items in the store and a much larger discount on special items. Stores with low profit margin but high utility will offer low discounts. Other businesses with higher profit margins will offer higher discounts. Regardless, this will be a discount just for you—only for those with a discount card.

To become a Leader Club member, just fill out the accompanying form and send \$4 to the Leader. You will receive a discount cash card good for the next three months. Along with the cash discounts, you will be able to put one personal ad a week into the Leader Classified Advertising section.

This is a special offer itself. Club membership will eventually cost up \$16 a quarter—and will be well worth it. You will soon discover that you can that much or more in a single day, hundreds of dollars over the space of several months.

Accept this 75 percent discount from The Leader now and see how much money you can save this week. Place a classified ad in the newspaper and sell some unused household item for more than the cost of this offer. Act today. Our special offer won't last forever, and with each passing day you are losing **BIG SAVINGS!**

A 75 percent discount on this Discount Card IF you buy NOW!

Enclosed is:

\$4 for 3 months

\$7.50 for 6 months

\$14 for a full year

Name _____

Address _____

Phone _____

Leader Group, Inc.
646 Potters Rd., West Seneca 14224
822-4700 or 824-9264

10 Percent
off cut, shampoo,
and blow dry

20
percent unemployment
discount with card

the
**SHEAR
END**

HAIR DESIGNS

1810 ABBOTT RD.
LACKAWANNA, N.Y.
FOR APPT. 826-5211

Opening Mondays starting Nov. 1, 10-6 p.m.

Thursday, Friday evenings 'til 8 p.m.

\$1 off

regular price on
any new prescription



--'Great value' specials each month on popular brands

--Ostomy and surgical supplies available
--Additional senior citizen discounts given

Ridgewood Pharmacy

1385 Abbott Road
Lackawanna, NY 14218

Open under new ownership: William F. Kania

10%

off

on rolls, breads, and doughnuts
with purchase of one
dozen or more

TUESDAY-FRIDAY
7:00 A.M. - 5:30 P.M.

SATURDAY
7:00 A.M. - 4:00 P.M.

SPARKS BAKERY

Home of the Pure Whipped Cream Cakes

BAKED FRESH DAILY ON PREMISES

CHARLES TURCO
824-4745

1453 ABBOTT ROAD
LACKAWANNA, N. Y. 14218



off all service
of TVs & stereos

Burkes TV

2578 So. Park Ave.
Lackawanna, NY

824-4500

Open 9 a.m. to 5 p.m.

Up To
50%
Off On

- Clothing
- Groceries
- Recreation
- Formal Dining
- Take-out Service
- Snacks
- Liquors/Wines
- Entertainment
- Hotels/Motels
- Automobile Services
- Home Repair
- Health Care

And Much, Much More!