

Armed Forces Balk at Query On Twin Beds

WASHINGTON (UPI) — The armed forces have complained that the question of whether young officers prefer double or twin beds after marriage is too personal to ask the escorts of cherry blossom princesses.

The services balked at this and other queries on a questionnaire being used by a Univac machine to pair the officers and 53 princesses representing states and territories at the Cherry Blossom Festival here next month.

The other questions the military objected to included, "Do you want to get married?" "Do you think a wife should work after marriage?" and "Children for ideal size family: None, one, more."

No Princesses Complained

Clarence A. Arata, executive director of the Washington Convention and Visitors Bureau, told United Press International he did not know of any princess who had complained about the questionnaire.

Young single officers of the Army, Navy, Air Force, Coast Guard and Marines volunteer to serve as escorts each year at the festival which coincides with the blooming of the famed Japanese cherry trees.

In the past the couples were matched according to height. But Arata said he felt this was a "hit or miss" method and decided to play cupid this year the modern way with a Univac machine. He got the idea from a television show which matched couples with the electronic brain.

Chaplain Complains

Arata said the Remington Rand Corp. made up the questionnaire which has 31 queries. He said the firm would feed the answers into the Univac April 4 and the machine would match the most compatible couples.

He declined to give the names of the military officials who complained about some of the questions. But it was learned that one of the complaints came from an Air Force chaplain.

Little Effect on Average Citizen

Rockefeller Family Will Benefit Under New State Banking Laws

ALBANY (UPI) — A bill overhauling the state's banking system was steamrolled into law early today.

Governor Rockefeller, whose family was credited with being one of the chief beneficiaries of the bill, signed the measure at 1:32 a.m., 25 minutes after final passage.

The bill opens the way for formation of state-wide bank holding companies, mergers between the giant Wall Street banks and suburban Westchester and Nassau commercial institutions and expanded branch rights for most savings banks. Both savings and commercial banks in New York City gain the right to expand into the nearby suburbs.

The bill is the same "omnibus" measure, with one amendment, that was written off last Thursday as dead. Even its sponsor gave it little chance until Democrats suddenly changed their position. As late as last Thursday, the minority party lawmakers were told that the party position was against the bill.

It had been thought that only a fragmented measure providing specifically for holding company formation had a chance of passage. However, in today's vote in the Assembly which concluded at 1:07 a.m., Democrats outvoted Republicans 47 to 44 to provide the 51 vote margin for passage.

In a policy statement at the beginning of this legislative session, State Chairman Michael H. Prendergast joined with the Legislature's minority leadership in stating that extension of the bank holding company freeze was the "official" Democratic Party position.

The measure, which appears to have little effect on the average citizen who keeps his money in a bank, was denounced by opponents in arguments that verged on the emotional. Representatives of Nassau and Westchester were the most bitter in their attacks. They said it was a bill that would do no good, and was one that their voters did not want. It would kill the small community bank, they

said. Those who favored the measure said it would remove artificial restrictions now imposed on giant city banks and free the way for a strengthened economy. Under provisions of the statute, the Chase Manhattan Bank of New York City will be able to merge with the First National of Westchester. Both of these banks are controlled by the Rockefeller family.

In addition, the First National City Bank of New York was expected to merge with the County Trust Company of White Plains. Other bank expansion on Long Island, savings bank expansion into Nassau and Westchester also was anticipated.

Feature Times

Lyrle—Short Subjects 6:40, 8:53, Bramble Bush 7:10, 9:22.
State—Short Subjects 7:30; Big Fisherman 8.
Vestal—Big Fisherman 6:30, 9:17.

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Sun Brings Out Best in Shops

Spring time is shopping time when the sun melts the ice and snow and store windows are once more accessible for that old pastime "window shopping". It's just as cheery inside as it is in the window of a store showing fashions for spring so why not stroll down Washington Avenue one of these fine sunny days?

RELATED THANKS

MOBILE, Ala. (UPI) — Postal officials opened the following letter which arrived here Monday addressed to Santa Claus.

"Dear Santa, thanks for the toys, Merle."

Acousticon Used by Queen Alexandria

A new Code of Ethical Trade Practices, vital to the millions of Americans who suffer hearing impairment, was made public today by Arthur A. Sigel, Acousticon Distributor, 605 Press Building, Binghamton.

Drawn up by the Hearing Aid Industry Conference and the Society of Hearing Aid Audiologists, the Code sets rigid industry-wide standards of ethical practices which apply both to companies and individuals in the hearing aid field.

"With this Code," Mr. Sigel stated, members of the hearing aid industry pledge adherence to the highest standards in serving the hard-of-hearing."

The Code lays special emphasis on the methods of testing and fitting persons with hearing aids, advertising practices, servicing of instruments and research activities.

The Hearing Aid Industry Conference, of which Acousticon is a member, has put the Code into the hands of the Federal Trade Commission and Better Business Bureaus throughout the country and has requested their cooperation in its enforcement. Mr. Sigel reported.

Among the practices prohibited by the Code are activities which might mislead customers with respect to terms of sales, services offered or the ability of the instrument to serve the user; advertising a particular model which cannot be demonstrated by or purchased from the advertiser; representation of an installment sale contract as a lease or rental; claims of a new invention or new mechanical or scientific principle when such claims are not factual.

In the area of research, the industry pledges it will constantly engage in independent and combined activities, cooperating whenever possible with medical and other professional groups to take full advantage of all resources to improve the efficiency with which the industry makes and distributes its products.

Mr. Sigel urged that everyone considering the use of a hearing aid assure themselves that the dealer they go to subscribes to the new Code of Ethical Trade Practices.

"Studies show that when a person with a hearing loss wears a hearing aid, it helps him immeasurably in fulfilling his economic and social capabilities. For example, a report by the Department of Health, Education and Welfare shows that 2500 hard-of-hearing workers earned \$1,610,000 before rehabilitation and during the first year after rehabilitation, their income jumped to \$5,684,000 — an increase of 253 percent," he reported.

"Miniaturization, plus continued improvements in performance have contributed to the substantial increase in the use of hearing aids and hearing glasses," Mr. Sigel said.

"ACOUSTICON recently intro-



ATTRACTIVE AID—Model pictured is wearing Acousticon Stylear Hearing Glasses which require no ear button. Acousticon glasses may be obtained from Arthur A. Sigel, 605 Press Building, Binghamton.

duced subminiature hearing aids, including an 'all in the ear model', weighing just one third of an ounce. Another remarkable aid is the ultra slim 'earring' glasses for men and women. This 1960 model is without a doubt the finest hearing aid money can buy.

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"Every 3 minutes of every working day someone purchases an ACOUSTICON. Many local people in all walks of life including doctors, lawyers, dentists, nurses, teachers, business executives are using ACOUSTICON HEARING GLASSES and HEARING AIDS. Many of these people had other makes of aids before purchasing their ACOUSTICON."

"At the Acousticon offices a 11 personnel have at least 8 years of experience in the science of fitting, adjusting and the measurement of hearing. Only the latest testing equipment is used. All work is supervised by Mr. Sigel personally. His office is open Monday thru Saturday from 9 to 6 including Saturday and Thursday till 9 p.m. Home appointments will also be arranged.

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