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Optical Goods,
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Fine Repairing a Specialty.
Prices Reasonable. Madrid, N. Y.

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Sherwin & Williams
ready mixed paints
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Refrigerators, Screen Doors,

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Plumbing and Tinwork.
Satisfaction guaranteed.

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KINSMAN

THIS TIME IT IS TOP BUGGIES.

For comfort, enjoyment and rest, there is nothing more satisfactory than a top buggy, if it is a good one. We have made a hit on hard and cushion rubber tire jobs this season. They are beauties. COME AND SEE THEM. PRICES REASONABLE.

Among the many top buggies just received is a beauty painted and trimmed to suit the most exacting, good top, fine proportions, and all the extras that distinguish a first class job, prominent among which is a set of guaranteed "A" wheels.

Price \$65

Our Farm and Team Harnesses are good as the money can buy. Farm Wagons, plows, harrows and castings constantly on hand.

H. M. KINSMAN,
NORWOOD, N. Y.

SUMMER INSTITUTES.
Commissioner of Education, Andrew S. Draper, announces three summer institutes of four weeks' duration each, at the following places: Chautauqua, Thousand Island Park and Cliff Haven will open Wednesday July 6 and close Tuesday August 8. That at Chautauqua will open Monday July 11 and close Friday August 5.

The Madrid Herald.

W. H. Vrooman, Publisher.
MADRID, N. Y., MAY 26, 1904.

The Herald is published every Thursday at One Dollar per year, payable in advance. Office in the Robertson building.

ANNOUNCEMENT.

Having resided in the beautiful village of Madrid several weeks, it became apparent to us that a local newspaper was greatly needed here. Therefore, after consulting the business and professional men of the place upon the subject and receiving encouragement on every side, we concluded to make the venture, and thus appear this week in the form of a seven column folio paper entitled The Madrid Herald. The Herald will be an independent (not neutral) miscellaneous family journal, devoted to the local interests of the town and community. It will not be confined strictly to the local field for news, but will also contain foreign news in a condensed form that will enable its readers to keep in touch with the outside world on the leading news and general topics of the day. The paper will be published every Thursday at \$1.00 per year in advance. Experience has taught us that it is better to refrain from attempting to publish a large paper at first. Far better to begin at the bottom and work one's way to the top of the ladder round by round, than to attempt to light at the top in a speed eagle style and fall far short, making a dismal failure of the whole project. We feel confident that every citizen will appreciate the local paper and tender their hearty support in every way possible. Certainly the business men will not fail to grasp the opportunity of using the paper as an advertising medium. Every firm doing business here should be represented, not as a matter of charity, but as a sound business proposition. One has only to observe, read and think to be convinced of the practical value of advertising.

William J. Bryan states that the Kansas city platform will be reaffirmed by the Democrats at the St. Louis convention. Rather doubtful, William.

Eugene V. Debs has been nominated for president by the socialists. He accepts reluctantly but shyly remarks that they ought to have nominated a less distinguished man.

The New York Tribune says that Belmont, Hill, McCarren and Sheehan have planned to raise five million dollars for the Democratic campaign fund. That will be \$1,500,000 larger than the campaign fund of 1895.

There is much clamor in the Methodist church for the restoration of timelimit to pastorates, so that laymen who do not like their pastors can have the benefit of a change, and pastors who have a soft thing may not keep it over long to themselves, but share with some less fortunate brother. The smart and brilliant clergy should be sent to poor churches, and the dull and soporific should be preaching from the pulpits of the rich and self supporting churches. The effect may be wonderful.

Governor Odell has signed the Newcomb Anti-Trading Stamp bill, which was frankly admitted as intended to curtail radically the trading stamp business as widely carried on in this State. The trading stamp companies fought it to the last day of the session, and before the Governor. The bill requires every trading stamp, except those issued by individual merchants or manufacturers, to bear a stated face value in terms of money and to be redeemable in cash or merchandise at the option of the holder.

Governor Odell vetoed the Thompson Niagara Power bill, basing his action upon the principle that such valuable privileges as were proposed by the bill should not be given without compensation. The danger to the beauty of Niagara Falls is pointed out by the Governor.

LOCAL BREVITIES.

Mrs. A. D. Fisher passed Saturday in Ogdensburg.

Mrs. George Wears passed part of last week in Massena.

J. A. Meeker visited his sister at Aultsville last week.

Cheese was sold at 7c per pound on the Watertown market Saturday.

Mrs. W. H. Buffham is visiting her parents and relatives at Lowville.

Rev. E. M. Crandall is passing a few days at Newport, N. Y., his former charge.

—We are paying the market price for Wool. Bring it in. W. D. Fuller, Norwood, N. Y.

J. and T. Empey sold their roan team to Clarence Wires, of Mt. Vernon. Consideration \$500.

The Republican County Convention will be held in Canton on Tuesday, June 7 at 1:30 p. m.

Boyington's creamery is doing its usual amount of business for the season of the year, making 11,000 lbs. of butter per week.

We understand that the Congregational church has secured a pastor and he is expected to come here about July 1st.

—The Walk-Over is the best Men's Shoe for the price in the market today. We carry a full line of them. W. D. Fuller, Norwood.

George Wears and wife left on Tuesday for Burlington, Vt., where they will attend the marriage of their son William G. to Miss Mary Nye.

Mr. Abner Whitney is filling in the ravine east of his house with stone, making a good foundation for a new cement sidewalk. An excellent improvement.

—R. L. Seaman of Ogdensburg does a large mail order business. Orders promptly filled and Samples of any kind of Dry Goods sent on request.

Let your light shine. If you have anything to sell, advertise it and let the people know that you are anxious to do business and that your prices are not out of reach.

—Shirt Waists at Algie & Tyo's in White Muslin at \$1.00, \$1.25 and \$1.50. China Silk Waists at \$2.50, \$3.00, \$4.00 and \$5.00. Peor de Soir \$3.50 to \$5.00. All New Styles.

Mrs. Sarah Wells is spending a few weeks with her daughter, Mrs. Charles Lake at Lowville.

Lesslie Buffham, who has been learning telegraphy at Norwood during the past winter, has been transferred to Massena, where he has a lucrative position.

—Algie & Tyo, Ogdensburg, carry the largest stock of Ladies and Misses Covert Jackets, Suits, Coats, Raglans, Pedestrian Skirts, Tailor Made Suits. Prices reduced to New York cost.

Be public spirited if you want a live town. Do something to assist not only yourself, but also your neighbors and the general public. On the other hand a dead town is the result.

R. W. Conway has moved his wool carding machinery from Canton to this village and will occupy the Wade mill on the east side of the river.

Dr. Cowie, V. S., of Ogdensburg, was in town last Friday. On his return he was accompanied by Miss Blanche Fisher.

—Algie & Tyo carry the largest stock of Lowell Ingrain Carpets, and all sizes in Rugs.

Miss Iva Howe of Chase's Mills passed a few days last week in town, the guest of Mrs. George Hague.

Allen Wears and Miss Edith Hague left this week for Burlington, where they will attend the marriage of the former's brother.

Memorial Day will be observed in the Methodist church next Sunday morning. The music and sermon will be appropriate to the occasion. A welcome to all.

We have worked to great disadvantage in getting out this issue of the Herald. Please pardon us for any imperfections.

—Algie & Tyo are having a Special Sale of Ladies White Muslin Underwear. Corset Covers worth 25c at 17c; hemstitched and ruffle Drawers worth 25c at 19c; White Skirts 40c, 50c, 75c, and 97c. Gowns 50c, 75c, 99c, \$1.25 and \$1.50, all made of good Muslin and at these reduced prices are extra value.

Byron Lockwood and Burton Conway left last week for Lake Placid, where they have positions for the summer.

Miss Maude Conway left last week for Lake Placid, where she has secured employment for the summer.

—R. L. Seaman of Ogdensburg, agents for The Best Lace Curtain Stretcher on the market.

The Second Assembly District Republican Convention of St. Lawrence county will be held in Canton on Monday, June 6, at one o'clock p. m.

Charles Armstrong left Monday morning for New York city, where he has secured employment with Mr. Lenard.

—R. L. Seaman of Ogdensburg is headquarters for White Goods and Colored Wash Goods. All the New Novelties in Weaves and Designs now in stock.

We are pleased to see four good church buildings here in Madrid, and would like to see large congregations in each. Everybody should be interested in the churches. If neglected the moral and spiritual growth of the community deteriorate.

Mrs. F. W. Adams and Arthur Adams passed Sunday the guests of Mrs. Adam's mother, Mrs. F. Lonkey at Plumbrook.

Dr. D. H. Mann, of Brooklyn, right worthy grand templar of the world, is expected to be at St. Lawrence County Convention I. O. G. T. to be held at Parishville, N. Y., May 26th and 27th.

—R. L. Seaman of Ogdensburg carries as fine a line of Dry Goods, Fancy Goods, Silks, Laces, Trimmings, Hosiery, Corsets, Gloves, Novelties, as can be found outside of New York, and their prices are the very lowest consistent with first class goods.

The Board of Supervisors in special session at Canton, May 10 and 11, approved the Ogdensburg town hall bill and the town was authorized to borrow \$20,000 for the purpose specified. The small tax bills were audited and orders drawn on the County Treasurer. The Norfolk bill was also acted on favorably.

The fancy biscuit and ice cream demonstration given at Horsford's store last Saturday by the National Biscuit Co., was a fine success. It was conducted by Mr. Doyle, representative of the company, assisted by Mrs. Doyle. The object was to advertise and place before the public the goods sold by that company, therefore ice cream and fancy biscuit were served free. It proved beyond doubt that advertising is the prime factor of business.

—Rope Portiers for single or double doors, Couch Covers, Table Covers and all kinds of fancy Portiers, ruffled Muslin Curtains 35c, 50c, 75c, \$1.00. Nottingham, Irish Point, Brussels, Arabian and Cross Stripe Madras Curtains, the largest variety in the city of Ogdensburg. Algie & Tyo.

A teachers' training class will be opened in our high school in September next. Principal Wallace has been for a number of years past trying to have a class appointed and has succeeded. It will be a great advantage to the young people in town and surrounding country who contemplate teaching to be thus enabled to get the training without going far from here.

—Nathan Frank's Sons, Ogdensburg's Largest Dry Goods store, are offering at Special Sale their entire stock of Cloth and Silk Suits, Spring Jackets, Separate Skirts and Ladies' Raincoats. Fifty Raincoats will be offered, worth from \$12 to \$18 at the specially low price of \$8.95.

The correspondence from Madrid in the Ogdensburg Republican last week contained the following item: "W. H. Vrooman of Syracuse, who has a job printing press in town, is contemplating starting a weekly newspaper. Our townspeople ought to do everything in their power to assist him in his undertaking." That is the right spirit and no doubt voices the sentiment of the entire town.

—If in need of Wall Papers or Carpets be sure to attend the great Special Sale now going on at Nathan Frank's Sons, Ogdensburg's Largest and Leading Dry Goods Store.

In numerous places the sidewalk walks of our village need repairing. It is much less expensive to repair a walk as soon as needed than to allow it to break up entirely. Then you know the convenience to the general public and the added valuation to ones property should be considered.

The shipment of butter from the local station at Gouverneur last week amounted to fifteen tons. The American Express company made all the shipments. Most of the butter was from creameries within a radius of a few miles of Gouverneur. The shipment of last week exceeded that of the previous week by nearly, five tons.

Limit of Tall Buildings.
In discussing the subject of tall buildings in the Architectural Record George Hill says: "The height is to a certain extent unlimited, but probably 25 stories is likely to be the average of the high building. The writer may be in error, for there are many influences to be considered; but so far as he has been able to discover absolutely no engineering or economic limit of height below about eight stories, provided the area of the lot be sufficient. Taking into consideration, however, the ethical or sentimental side of human nature, it is the writer's belief that, while many buildings will exceed 25 stories, many more, sufficient at least to establish a general practice, will be kept down to 16 or 20 stories, if left free from municipal interference. On the other hand, the writer believes that the interests of the municipality would be best served by establishing height limits in certain districts, so that the population by day in such areas will not be too large for easy transportation and wholesome living, and so that some regularity of skyline may be secured. The typical plan will naturally tend toward a V-form, open to the south.

A New Charity.
Prof. Hyslop's plan of "treating the poor by hypnotism" seems to speak for the largest possibilities. Roswell Field says our treatment of the poor has not been characterized of late years by remarkable philanthropy, and in these days of food trusts and high prices something must be done to relieve the situation. Hypnotism is a wonderful science, and if we can employ a competent corps of experts to visit the poor quarters every morning and make a few efficacious passes a problem will be solved. If through hypnotism we can seemingly transform a barrel hoop into a ton of coal and a piece of scrap iron into a sirloin roast, we have made such progress as cannot be overestimated. For hunger and cold are purely mental conditions, as hypnotists have often proved, and may be thus easily remedied. But is this exactly fair to the trusts, which should receive our distinguished consideration, and which constitute the bulwark of our prosperity? Should we thus hinder them from making an honest and adequate living?

The way the average American strives after the extremes was illustrated the other day to a party of sightseers in the financial district of New York, who asked permission of the hall man in one of the sky scrapers to go on the roof for the sake of the fine view it affords. "I'm sorry, gents," said the man in charge of the elevators; "but the roof is not open to visitors to-day. A man was up there the other day who was not satisfied with the fact that he was on top of a 27-story building, but got a ladder and tried to clamber on top of the water tank on the roof, presumably so he could see better. But he was clumsy, and fell, breaking his leg. We had a hard time getting him down to the street and to a hospital. Now he is suing the owners of the building for damages!"

The members of the graduating class at the West Point Military academy lately received the usual gift of Bibles from the American Tract society. The Rev. Dr. Stevenson, of the Fifth Avenue Presbyterian church, New York city, made an address, and handed the Bibles with a personal word to each of the cadets as they passed before him. Unless special preference had been indicated, says the Churchman, the version presented was the American Revision. The Douai translation was given to the Roman Catholic cadets.

Forty years ago a boy was whipped, as he considered, unjustly, in a country school in New York state. He swore vengeance, and when he grew to be a rich man he bought the schoolhouse and demolished it, according to Youth's Companion, no further proof is needed that he deserved the whipping.

The growth of the gulf ports as exporting points is one of the marked developments of the day. But it is not more remarkable than the great growth of the south as a manufacturing community.

An Anglo-Russian friendship is a beautiful and touching spectacle and it will last right up to the time when one or the other of the nations interested has no further use for it.

If it be true that the Jap troops in Korea are suffering from beri-beri, it is possible that beri-beri has been misrepresented and is something that ought to be cultivated.

The Quaker who would not sell goods to Mr. Gould in violation of what he considered a principle cannot be called a type of the modern business man.

A ship which bears the name of Prince Bismarck is to be turned into a collier for the Russians. This looks a little worse even than going to Cassara.

The Mississippi river has shortened its course 20 miles by cutting off a long bend. That "brings the north and south nearer together," doesn't it?

Stockholders in a fire insurance company have money to burn.

HORSFORD'S

IS THE PLACE FOR BARGAINS.

Everything Fresh and Good.
Complete line of . . .

National Biscuit Co's Goods

Just received from New York.
Try Palace Car Canned Goods.
Coupon Rolled Oats.

UBERO COFFEE 35c 1b.

Fresh line of Lowney's Candies.
All kinds of Breakfast Foods.

**All Goods Delivered.
Telephone Your Orders.**

**McCormick's Clothing
.. and Millinery House.**

High Grade Custom Tailoring a Specialty.

Business Suits, Dress Suits, and Clerical Suits. All are hand made. The kinds that keep their shape and wear. Also

Ready-Made Clothing

For men and boys. New Spring Suits in the Nobby Wide Shouldered Military Shape. Stiff Front and Patent Padded Shoulders. FURNISHING GOODS, &c.

Millinery Department.

CONDUCTED BY MRS. F. H. McCORMICK.

You'll Never Buy Millinery for Less Than This:

Trimmed Hats at \$1.00.

Ladies Untrimmed Straw Hats, 69c. Hats at 35c.

Chantilly and Oriental **WIRE FRAMES** In the Popular Large Shapes. Laces Made Over Everything in the Millinery line at McCormick's.

**Fresh Goods
Fresh Bargains**

We have the best Seed Corn and Grass Seed in the Market. Poor Seed at any price is dear in the end. If you are fond of a good cup of Coffee get

GOLD STAR BLEND COFFEE

at 35c per lb; or Maple Leaf coffee at 25c. Try our Geylon Tea at 25c lb.

ICE-CREAM SODA...

Excellent line of Fruits, Oranges and Bananas. Drugs, Groceries, etc.

**J. HAIG,
MADRID, N. Y.**

You may have Reason for Staying On the Other Side of the FENCE



But we would like to make this suggestion: Slip into a

Stein-Bloch Smart Coat

and look at yourself in one of our wainscot mirrors. It will give you an interesting experience, and we will not ask you to buy, but let you ask us to sell.

Then put on a **Young Bros. HAT**

If you want **CUSTOM CLOTHING**

Our reputation is established. It speaks for itself.

Our Boys' Department is a pride to us also to their parents who patronize us.

The Old Reliable Clothing House,

A. D. HEAL

TAILOR, CLOTHIER AND FURNISHER.