

BIG

"DO IT ELECTRICALLY"

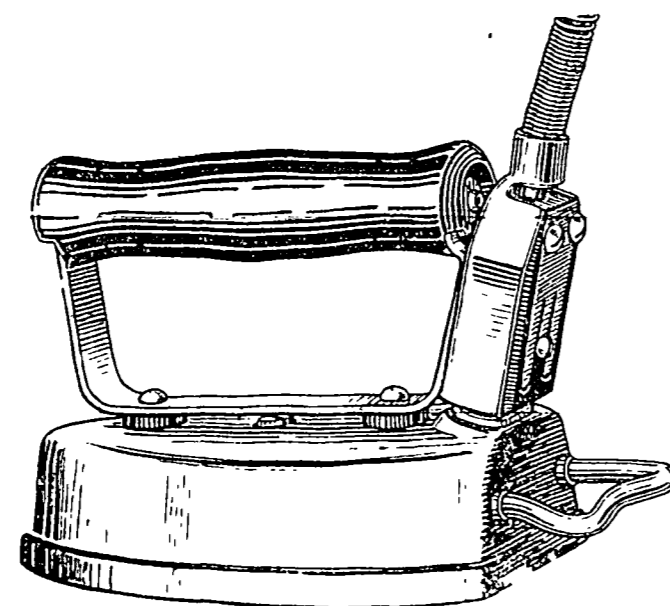
DEMONSTRATION UNTIL JUNE 5

G. E. Iron ~~\$3.75~~, Now ... \$3.00

The General Electric Co.

IRON

Makes
Ironing a Pleasure



ECONOMY—
TIME and
LABOR Saver



Free Trial

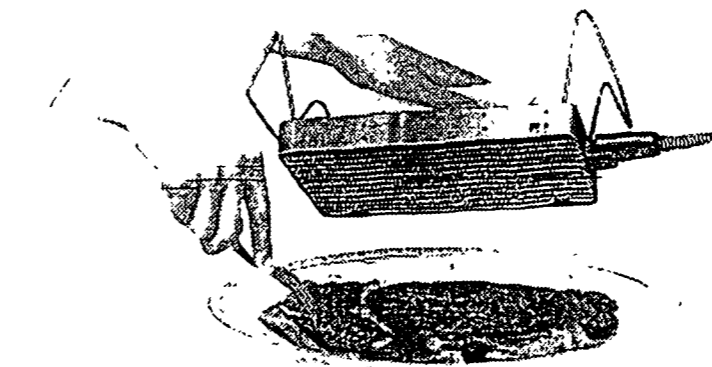
Part Payment Low Prices

G. E. Utility Grill, ~~\$4.00~~, Now . \$3.75

The 1915 Electrical Household Necessity---Now Ready

In order to broil, you simply invert the grill and place it on the meat which rests on the serving plate or platter. The meat is cooked tender under ideal conditions as there is no flame or combustion. All the juicy tenderness of the meat is retained, being quickly seared, while the juices are collected in the platter which is kept warm by the heat from the device. It "saves the gravy."

PRACTICAL
QUICK HEATING
LIGHT, STRONG
AND COMPACT



CONVENIENT
ECONOMICAL
EASILY CLEANED
LOW PRICED

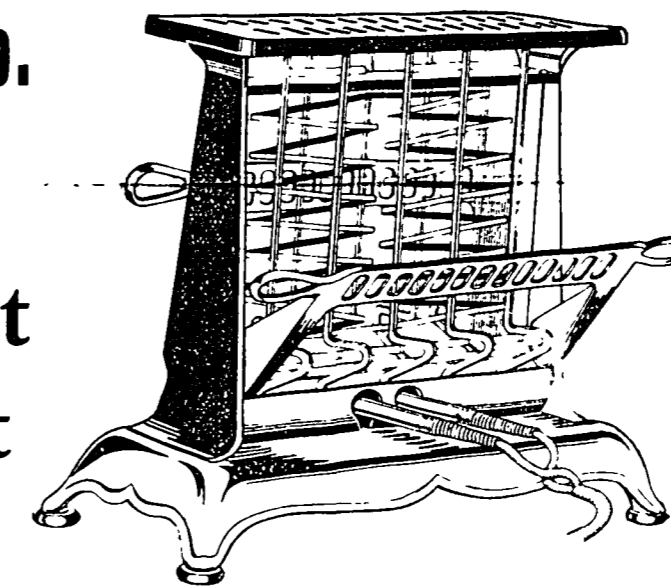
With this device you can Boil, Broil, Toast or Fry

G.E. Toaster ~~\$5.00~~, Now \$4.00

The General Electric Co.

Toaster

Makes The Most
Delicious Toast
You Ever Ate



One Slice Every
Minute
Right on Your
Dining Table

Binghamton Light, Heat and Power Company

172 Washington Street

Phone 429

A Useful General Electric Company Device Given Away Free

EVERY AFTERNOON IN OUR SHOW ROOM AT 5 O'CLOCK

DON'T FAIL TO VISIT OUR DEMONSTRATION

Mrs. Helen Butler Brown, G. D. S. S., will demonstrate all General Electric appliances and serve refreshments each afternoon, 2:30 to 5 o'clock

