

# SAFETY FIRST



We use Safety First  
AUTO ACCESSORIES

You want your car to run smoothly and well this season.

Make sure your tools and other accessories are intact—don't delay a minute.

Fill In From Our Select Line

BEST PRICES

**Binghamton Auto Supply Co.**

Security Bldg., First Floor, Exchange St., Binghamton



**Safety First**  
**For Your family**

means preparation for their future against sickness, accident or want.

A savings account furnishes the best means known for providing a fund to care for contingent expenses.

**Chenango Valley Savings Bank**

You can start one here with \$1.00



Don't Grope Around  
in the dark. Electric  
lights mean Safety First.

Electric lights save many an accident. Stop and reflect where it is necessary for more lights in your home, your store or factory.

**Binghamton Light, Heat and Power Co.**



**Safety First.**  
Don't walk without  
Rubbers or Overshoes.

**SCOUT SHOES FOR MEN AND BOYS**

Light, Cool and Comfortable—Just the Thing  
for This Season of the Year

**Endicott, Johnson & Co.**

123 Main St., Johnson City

105 Clinton St., Binghamton

**BOOST THESE DEALERS WHO  
HAVE PLEDGED SUPPORT TO  
"SAFETY FIRST" MOVEMENT**

THE "Safety First" page is designed in direct accordance with a community-wide campaign instituted by Endicott, Johnson & Company, and designed to benefit man, woman and child. Endicott, Johnson & Company are spending millions to protect their workers—the people of this community.

Preparedness is the watchword of safety. Beware of the approaching automobile, the street car, the machine you may drive, or the outfit used in connection with your daily toil. Do everything you can to prevent accident. Help the movement by encouraging others.

These merchants—whose advertisements appear in the accompanying columns, are friends of "Safety First." Boost them, trade with them, for they have linked their efforts with those fostering the original "Safety First" campaign in the shoe zones.



**Safety First!**  
Beware of Colds, Coughs  
and Other Ailments

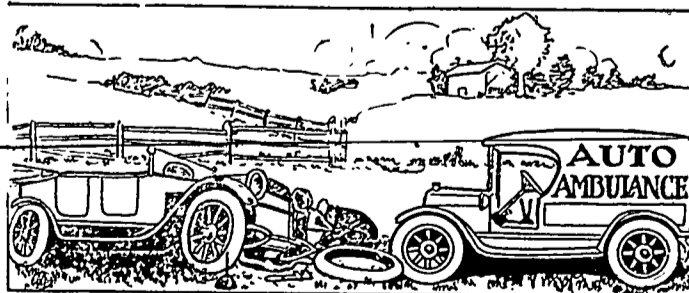
We have the remedies for all these ailments.

PRESCRIPTIONS LOOKED AFTER  
CAREFULLY AND PROMPTLY

You Save Money at This Store.

**DOUGLAS PHARMACY**

13 Main St., Binghamton, N. Y.



You learn when it is too late to save the property that insurance is your one best bet.

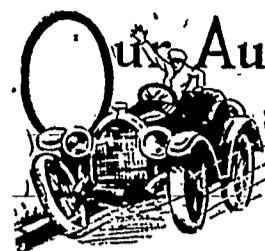
Profit by severe lessons to others. Do it today.

**JOHN A. BROWN** ATTORNEY-AT-LAW  
INSURANCE

Anderson Block

Main Street

Johnson City



Our Automobile Supplies  
spell Safety First.

If you are driving rough roads or speeding up a bit now and then

**BUY FISK TIRES**

A Real Serviceable Tire—It Lasts Long and Wears Well

**FISK TIRE COMPANY**

217 Washington St.

Binghamton, N. Y.

**A \$10,000 POLICY WILL PAY**

- 1st. \$10.00 at death and all accumulated dividends besides, also
- 2d. \$100 a month to you for life upon permanent total disability, and then
- 3d. The Company pays the premiums for you without further charge or deduction, and moreover
- 4th. The Company pays you annual cash dividends or allows them to accumulate for you to increase the policy as you may prefer, increasing cash values just as though you were paying the premiums instead of the Company paying for you.

**The New Phoenix Mutual Policy**

T. J. LAINHART, Agent

"Service and a Square Deal"

**"THE WONDER POLICY"**



For your health's sake  
select meats with care.  
**Safety First!**

We give you the best and save you money

Give us your next order and you'll become a steady customer

**Gaylord's Market**

143 Washington Street 3 Doors South of Court Phone 866-W



**DON'T**  
Grope around

When you buy Real Estate Come  
to us for real values—Money Makers

**Empire Realty Company**

DERBY BUILDING

MAIN STREET

JOHNSON CITY