



Ideals and living up to them lifts a business from a shop to an institution. For many years satisfied customers have been coming to us in ever increasing numbers, for their wearables, and today the name of Baker & Stark stands, as it always has, for values of sterling worth—always careful consideration of patrons and their best interests.

Our shelves and cases are filled with the best that is to be had. In clothing we have garments to offer that are worthy of your consideration. The goods in these suits were bought some two years ago and they have been made up for us only as we needed them; and at an increased cost only of making and trimmings. May we show you these values?

Baker & Stark
Cash & One Price Clothiers

MIX & SON
CASH MARKET
277 Main St.—Phone 5925
Free Delivery

Following Prices Are for Choice Meats Only

Rib, Shoulder and Arm Roasts 34c
Boiling Beef 22c to 30c
Fresh Pork Shoulders 24c to 28c
Fresh Side Pork 35c
Salt Pork 24c to 28c

Spring Lamb, Veal, Hamburg, Fresh Hams, Meat Loaves, Cottage Cheese

VALUE

It's not extravagance to put your money into items of ornamentation that have imperishable value. It's your duty to look your best—it's thrift to invest your money in jewels of convertible value and elegance. Guaranteed values here.

Robert A. Quick
Jeweler
Linden St. Geneva, N. Y.

Told Her How
The Agent—I am selling a remarkable combination kitchen utensil. Housewife—What is it for?
"See this little blade?"
"Yes."
"That's a can opener."
"Indeed?"
"And this hook is an appliance to lift cans from the fire."
"What's this?"
"That's a tank-puller."
"But suppose I want the girl to open a can of soup and my husband to pull some tacks while I attend to the pans on the stove?"
"Easiest thing in the world. All you have to do is to buy three of the utensils. Anything else, please?"
In medieval times fossils were believed to be deposits from heavenly bodies.

Business at Standstill

While Men Picnic

Phelps, Aug. 6.—Between three and four hundred people attended the first annual picnic of the Phelps Business Men's Club, held Tuesday at Sodas Fountain. Unusually local business was suspended during the afternoon and evening to give the merchants and their clerks an opportunity to join the outing. The attractions at the lake side included a ball game, a program of athletic contests for men and women, army games and other merry-making stunts. Following luncheon the picnickers enjoyed dancing at the pavilion.

Mrs. Salvador 'Mazzie'
Phelps, Aug. 6.—The funeral of Mrs. Salvador Mazzie, whose death occurred Tuesday at the Clifton Springs Sanitarium to which institution she was taken, Sunday, was held at nine o'clock yesterday morning at St. Francis Catholic church. Interment was in St. Francis cemetery. Mrs. Mazzie who was 33 years of age, was born in Italy May 24th, 1887 and had lived in Phelps for the last three years, coming here from Utica. Her infant child died Sunday. Survivors are her husband and four children.

Annual Meeting Postponed.
Phelps, Aug. 6.—The annual meeting of the Lawrence Boatwork Manufacturing company, scheduled for Tuesday August 3rd, was postponed until Wednesday August 11th.

MELVIN HILL

Melvin Hill, Aug. 6.—Miss Florence Barth of Geneva is spending several days with Miss Florence Sweet.

Charles Dhall is improving his residence by adding two fine porches. Mr. and Mrs. M. W. Sweet and Frank C. Smith accompanied Mr. and Mrs. C. E. Howell on a motor trip to Elmira and returned Sunday stopping at horseheads for a visit and dinner with Mrs. Howell's parents, Mr. and Mrs. A. Lush.

L. P. Adams has been detained from his office work for a few days with the grippe.

Mrs. Willis Buck is entertaining a niece this week.

Mr. and Mrs. Earl Howell and sons Harry and Clayton, accompanied by Mr. and Mrs. John Howell of Acershire were at Newark Wednesday night.

Mr. and Mrs. Sylvester Ketchum, son Augustus, and grandson, Owen, of Port Gibson, were Sunday visitors of Mr. and Mrs. Edward Wathart and family.

Rollo Clark is at the Clifton Springs sanitarium having had three ribs broken by a horse kicking him.

The funeral of Mrs. Henry Sweet was held from the home of her son, Homer Sweet, Tuesday afternoon.

Burial at Melvin Hill.

Miss Grace Sweet has been spending some time with an aunt at Newark.

Pardee Clark who had an operation on his throat at Clifton Springs sanitarium is improving nicely.

Benjamin Bankert and family spent Sunday at Clifton Springs with Mr. and Mrs. Charles Langschool.

Mrs. Earl Howell, Mrs. Willis Buck, Mrs. Charles Sweet and the Misses Florence Barth and Florence Sweet motored to Canandaigua Wednesday and visited Sonnenberg, the summer home of Mrs. Thomson.

Frank C. Sweet of Rochester was a guest at the home of Miller Sweet Wednesday and attended the funeral of Louis Sweet.

Mr. and Mrs. L. B. Westfall and daughter, Miss Minnie Westfall of Phelps and Mr. and Mrs. Charles Sweet and family were Sunday guests at the Wathart home.

Mrs. William O'Shea and daughter Miss Sara O'Shea, spent Thursday at Geneva.

Mr. and Mrs. E. O. Marsh of Phelps were Sunday guests at the Wathart home.

CANOGA

Canoga, Aug. 6.—Mrs. F. B. Miner entertained very pleasantly at her home on Wednesday afternoon. Among the guests present from out-of-town were Mrs. John Short of Seneca Falls, Mrs. Elinor Brand, a niece of Mrs. Miner from Perryville, Pa., and Mr. and Mrs. Collins, who were recently married and are honeymooning at the manse, in the absence of Rev. and Mrs. Mickelsen on their vacation trip.

Mr. and Mrs. Collins were given a pleasant serenading party at the manse here early in the week.

Thomas Seybold, George Ruman and Howard Oitz have each placed their threshing rigs in operation and wheat, which is a good crop here, is now being threshed.

Mrs. Webster Kuney received notice on Wednesday of the death of an uncle and left on Thursday for Gouverneur to attend his funeral services.

Mr. and Mrs. Fred Freeland of Union Springs have been guests this week of Mr. and Mrs. Frank Disinger.

Mr. and Mrs. Fred Beers and family of Junius spent last Saturday with their parents, Mr. and Mrs. Alonzo Hauss.

Miss May Dooney is in Ithaca where she is taking a special course in physical training.

HAYTS CORNERS

Hayts Corners, Aug. 6.—W. H. Mundy of Buffalo was a recent guest of Mr. and Mrs. H. A. Mundy.

Mrs. Coleman Dittmars and Miss Mary Arden of Trumansburg were guests of Mrs. W. S. Brooks, Thursday.

Mr. and Mrs. S. J. Van Fleet of Ovid were guests of Mrs. Emma Sutton, Friday.

Attorney Edward B. Newton of Pittsburg, Pa., was in town Wednesday.

Mr. and Mrs. Charles Ward of Sayre were guests of Richard Day and sisters, Monday.

Mrs. Lizzie Rice and son Albert and Miss Addie Mundy spent Thursday in Geneva and Waterloo.

Mr. and Mrs. Marty Smith, Mr. and Mrs. Harley Conley, Harvey Conley and family, Mr. and Mrs. Clarence Warne, Mrs. William Warne Mrs. Nellie Tancy and daughter Marjorie, Mrs. Fanny Baily and son Fred, L. C. Godley and Mrs. Alice Hoaglan and Miss Nettie Litzeberger motored to Canandaigua last Thursday, calling on Mr. and Mrs. Grow and family.

Luther Cline and brother Lloyd of Williamsport, Pa., are spending the week at the home of Lyman Armstrong.

Mr. and Mrs. Edward Gilliland of Perry are visiting Mr. and Mrs. H. A. Mundy.

Mr. and Mrs. O. B. Yarnell and Mr. and Mrs. W. S. Brooks visited at the home of Coleman Dittmars of Trumansburg last Sunday.

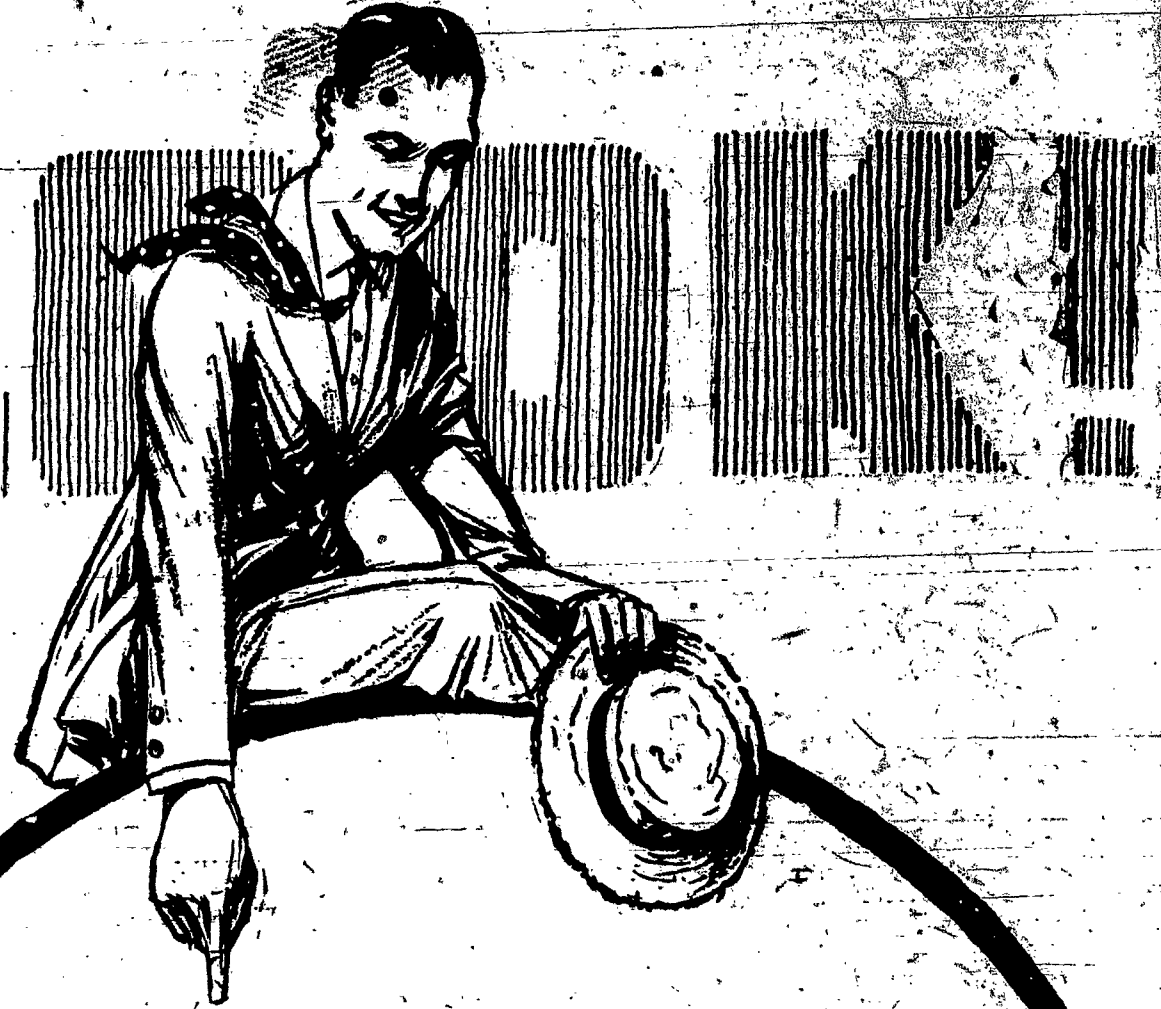
Fifty-Fifty in Literary Deal
The Boston Transcript

To Kipling an American once wrote: "Hearing that you are retailing literature at \$1 a word, I enclose \$1 for a sample."

Mr. Kipling complied with "Thanks" and kept the dollar.

Two weeks later the American wrote: "Sold the 'Thanks' anecdote for \$2. Inclosed please find 36 cents in stamps, being half the profits of the transaction, less the postage."

Exercise for All Students.
A moderate amount of exercise and physical training for all students in all schools and colleges, instead of intensive training for a few athletes, is advocated by Dr. Johnson, of the Department of Public Health and



ANNOUNCING
A REDUCTION OF 30 PER CENT
ON ALL WOOL SUITS IN OUR STORE FOR THE NEXT 10 DAYS

Kuppenheimer Good Clothes Fashion Park Snappy Clothes
Adler-Rochester Clothes Clothcraft Guaranteed Clothes

A vast assortment of colors and patterns to choose from, designed especially for you—no matter what your build.

\$60 Suit for \$42 \$40 Suit for \$28 \$30 Suit for \$21

Meyers Bros.
SAMUEL M. MEYERS

PHAS. E. ROGERS PAT'K. J. CASEY
ESTABLISHED MCH. 10, 1895

73 South Side Seneca Street — Geneva, N. Y.

The J. W. Smith Dry Goods Co.

Specials For Saturday

50 Voile and Gingham Dresses

Cool, Pretty Dresses for August Wear at a Wonderful Low Price. All sizes and colors, light and dark.

Your Choice of This Lot

\$5.00 Each

Values up to \$12.00

Take Your Pick Tomorrow for \$5.00



The J. W. Smith Dry Goods Co.

Seneca and Linden Sts.

Geneva, N. Y.

Broderick's Special Sale

\$6.00 and \$8.00 Panamas and Leghorns ... **\$4.50**
\$5.00 Panamas **\$3.75**
Porto Ricans and Toyons **\$1.85**

CAPS - - - - - 20 Per Cent Off
BATHING SUITS - 20 Per Cent Off

This store is showing the most complete line of Men's Shirts, Underwear, Hosiery, Collars and Neckwear

27 Seneca Street **E. J. BRODERICK** Geneva, N. Y.

W. FREE I

Sweet C
Black S
3 bun
Table B
Large C
Cooking
Parsley
Sweet C
Wax anc
Fancy E
Peanut
Campel
Coffee-I
Salad D
Pure OI
Walnut
Teco Pa
Good B
Dairy C
Best Pr
Dried A
Squab S
Luna-Fi
Sweet A

AI

S weat and c

Spring
Spring
Roas
Spring
Breast
Leg of
Mutton
Breast
Fresh
Fresh
Pork S
Side P
Bacon

B

Ber Pe

Summ

Bun 2

Compe

La

Spani Po

Harv Cabb
Lg-
Pt-
Mac
No-
No-
F. V.
lb-
3
Whit
Choi
Expo
Bull
Good

Mr Eggs

TI

100

Ov