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Brainpower Program Recognized

The Rochester Brainpower program—a business and community initiative in support of Rochester public education—has been cited by the Monroe County School Boards Association for its role in "helping to strengthen the educational climate across the entire region."

Plaques were presented by the Association to leaders of the two organizations that have jointly spearheaded business support for the program: John D. Hostutler of Penfield, president of the Industrial Management Council, and Thomas T. Mooney of Pittsford, president of the Rochester Area Chamber of Commerce.

"In making this award to the Brainpower program, the School Boards Association applauds the current effort to improve the Rochester city schools," said Judith A. Wadsworth of Lima, president of the Association. "The caring, concerted initiative now being undertaken is helping to strengthen the educational

climate across the entire region."

The Brainpower program has also been cited by the Empire State Organization of Youth Employment Services during the organization's annual conference last month. The award recognizes Brainpower's "significant contributions in the promotion and advancement of career development, including youth career education, training, and employment."

The other four elements of the Brainpower program are the Marketing of Education, designed to enhance community awareness of the importance of a quality educational program in Rochester; Partnerships, to encourage interested businesses to share their resources or expertise with individual schools; Staff Development programs, designed to help teachers and administrators grow professionally; and Consulting Resources, to allow the City School District to tap the expertise of consultants from Rochester business.



"Better Education Is Everybody's Job" is the theme of the Rochester Brainpower program—and the Monroe County School Boards Association agrees. Citing the program's initiatives to improve Rochester public education, Judith A. Wadsworth of Lima, Association president, presents a plaque to John D. Hostutler of Penfield, president of the Industrial Management Council. The IMC has jointly spearheaded business support for the Brainpower effort with the Rochester Chamber of Commerce, headed by Thomas T. Mooney of Pittsford, which also received a plaque. Looking on is John J. Woods of Rochester (far left), Association executive director, and Arthur F. Moore (far right), also of Rochester, a Kodak executive on loan to manage the Brainpower program.

Board Asks for More Details On Senior Citizen Housing Project

by Ken Hamer

The Honeoye Falls Planning Board met on Monday and several proposals were discussed and voted on.

The Board gave approval to Greenleaf Products, 58 N. Main St., to begin construction on their warehouse addition. The company needs this extra storage to accommodate an increase in manufacturing at their other plants. Elliott Frank represented Greenleaf Products at the meeting.

The next item on the agenda was the proposed senior citizen complex at Pine Trail. Representatives from Conifer Development, the firm in charge of the project, were in attendance. The complex, as it now stands, would be a 2-story building with a total of 68 units and would be classified as congregate housing. This means that facilities would be available for the residents to gather together in groups for recreational activities. In addition, some basic services would be provided such as housekeeping, laundry, and even a ride to church. But the Board expressed concern because there was no mention of medical facilities in the plans.

Conifer Development recently sent out a survey to area senior citizens who might be

interested in this type of housing. They found that of those who responded, most had several sources of income and would be able to pay the higher rent that goes with congregate housing. Those surveyed expressed a need for a certain amount of security while at the same time maintaining their independence. Conifer Development hopes that their project will provide this type of atmosphere for its residents.

The Board expressed its support for the development but it wants a definite plan set down on paper. The developers, the Board said, need to address the major items such as the lack of a medical facility and the terms of the lease. The Board passed a motion to allow the project to continue in its conceptual form and it expects to hear from Conifer Development at the next meeting.

Finally, the Board discussed proposed plans for the York Street Subdivision. Negotiations are on-going with property owners in the area and plans for a sewage/drainage system are in the works. The new system would improve the drainage situation in the area. The planning will continue and work on the project will begin when all the Village agencies approve the plan.

Blodgett Elected School Board President

Ronald Blodgett, 1588 Bragg Street, Lima, was elected President of the Honeoye Falls-Lima Central School District Board of Education at the Board's July 7 meeting in the District Office. Blodgett, a dairy and crop farmer, will serve during the 1987-88 school year.

Mrs. Judith Wadsworth,

1467 Bragg Street, Lima, was elected Vice President of the Board for 1987-88. She recently completed a term as President of the Monroe County School Boards Association.

Three newly elected Board members were sworn in during the meeting. They are

Kenneth Benson, a farmer living at 6608 Main Road, Avon; Gary Palmer, a Pennwalt Corporation official, residing at 1883 Eastwood Drive, Lima; and Stephen Plavcan, owner of Lima Florist and Greenhouses, 2019 Lake Avenue, Lima. They will serve three year terms.

New Pastor Installed At St. Mark's, Mendon

On Sunday, July 19th, in a worship service beginning at 4:00 p.m., the Rev. William A. Dietsche will be installed as pastor of St. Mark Lutheran Church, 18 Victor-Mendon Rd., Mendon. All members and friends of neighboring Lutheran churches are cordially invited to attend. A reception will follow the service.

The Rev. Dietsche, who comes to us from Middleport, New York, is a graduate of East Aurora High School; Houghton College, Houghton; and Concordia Lutheran Theological

Seminary, St. Catharines, Ontario. He is married to Carolyn J. Maxson, and they have five married children, and five grandchildren.

Participating in the Installation will be the Rev. Wilferd Hansel, pastor of St. Mark Lutheran Church, West Henrietta; the Rev. Erwin H. Stechholz, pastor emeritus of St. Mark Lutheran Church, Mendon; the Rev. Dr. Arnold Kromphardt, president of the Eastern District of the Lutheran Church-Missouri Synod; and the visiting Lutheran Clergy.

