

JOURNEY & BURNHAM.

Flatbush Avenue, Junction Fulton Street.

Most Attractive Shopping Place in Brooklyn—Prices Always the Lowest.

Crepe de Chine.

Special Sale at Half Price and Less.

We offer an especially fine lot of Crepe de Chine, 24 inches wide, in white, colors and black, with beautiful figures in two designs, dainty and serviceable goods, same as we have sold at \$1.50 and \$2.45, for 78 cts. per yard.

The colorings are ivory, cream, rose, lavender, navy, light gray, medium gray, tan, beige, mauis, pink, light blue, cardinal, old rose, corn, white and black.

All at 78 Cts. Per Yard.

Center Table, Main Aisle.

Ladies' Suits, Raglans and Golf Capes.

A lot of neat suits, in Cheviots, Homespins and Canvas Cloths, made in Norfolk blouse and other styles, regular \$13.50 and \$18.00 suits, at \$9.95. Another lot of suits, some of them made of imported cloths, with jackets and skirts trimmed, several different models, regular \$25.00 suits, for \$15.00. Thirty-five more Golf Capes, made of fine all wool, double faced goods, edged with stitched bands of broadcloth, in brown, Oxford and navy, regular \$16.50 Capes, for \$4.95. Last Monday we sold the same number in an hour. Raglans made all wool, fine Oxford Cloth, lined to the waist, loose and half fitting, for \$13.50, instead of \$18.00.

Trimmed Millinery at Popular Prices.

An extensive assortment of handsomely trimmed Turbans and Walking Hats, in braids and beaver brims, with velvet and tacked cloth crowns, all colors and combinations, \$5.00 to \$7.45.

Ladies' Kid Gloves at 59 Cts.

A lot of Ladies' Gloves, glove, suede and mocha, in clasps, button and Mousquetaire, all colors and sizes in the lot as a whole, but no complete lines, were \$1.00 to \$1.35, to be closed out at 59 cts. per pair.

Men's 50 Ct. Scarfs for 25 Cts.

A very desirable lot of Men's Scarfs, all new, fresh goods, made of fine quality Silk, in light dark and medium effects in Imperials, Four-in-Hands, Batwing Ties, Band Bows and Tecks, regular 50 ct. Scarfs, 25 cts. each, or 6 for \$1.35.

Colored Dress Goods at Ladies' Fine Shoes at Reduced Prices.

38 ct. Heather Check Suiting, 40 inches wide, 30 cts. 95 ct. Mixed Venetian Cloth, 52 inches wide, 45 cts. 85 ct. Diagonal Homespun, 58 inches wide, 68 cts. \$1.25 Satin Soleil, 44 inches wide, 95 cents. \$1.50 heavy Skirting, plaid back, 56 inches wide, \$1.00. We are showing new weaves and colorings in Basket Weaves, Zibelines, Venetians, Whipcords, Satin Cloths, Prunellas, Broadcloths, Pique Cheviots, striped and checked Cheviot, etc.

Black Dress Goods at Prices to Suit Everybody.

Our Black Dress Goods Department is now replete with all the leading weaves and makes. The following will show the range of prices on many of them: Black Armoires, 75 cts. to \$1.85. Black Whipcords, 55 cts. to \$2.00. Black Prunella, 55 cts. to \$1.95. Black Sebastopol, \$1.00 to \$1.75. Black Mystral Cloth, 65 cts. to \$1.25. Black Storm Serges, 60 cts. to \$1.50. Black Jacquards, 75 cts. to \$1.45. Black Canvas Cheviot, 45 cts. to \$1.50. Black Silk and Wool Japans, 44 inches wide, at \$1.95. Black Satin Prunella, 85 cts. to \$1.95. Black Tissue Cloth, 95 cts. to \$1.50. Lupin's Black Camel's Hair, \$1.25 to \$2.00. Black Silk and Wool Henrietta, \$1.00 to \$3.00. Black Mohair Sicilienne, 50 cts. to \$1.50. Black Crepe de Chine, 75 cts. to \$2.95. Black Etamines, \$1.00 to \$1.95. Black Cheviot, 50 cts. to \$2.00. Black Zibeline, 75 cts. to \$3.25. Black Pebble Cloth, 85 cts. to \$1.50. Black Silk Grenadine, \$1.00 to \$4.95. Black Grenadine Vellings, \$1.00 to \$1.95. Black Batiste, 50 cts. to \$1.25.

More Household Linens Reduced.

Extra quality Satin Damask Table Cloths and Napkins at one-quarter and one-third less than regular prices. Cloths, 2x2 yards, \$2.10, \$2.40, \$2.70, \$3.10, \$3.75. 2x2 1/2 yards, \$2.75, \$3.00, \$3.90, \$4.70. \$5.45. Napkins to match, 1/2 size, \$2.20, \$2.35, \$3.35; 3/4 size, \$3.35, \$3.60, \$4.65, \$5.65 per dozen. A lot of extra wide Table Cloths (3 1/2 and 4 yards long) reduced one-third and nearly one-half less than former prices. No napkins to match. 100 dozen Napkins, 1/2 size, made by J. S. Brown & Sons, and J. N. Richardson, Sons & Co., Belfast, at \$4.75 per dozen; value \$6.50 and \$7.50.

White Goods at Reduced Prices.

Sheets and Pillow Cases, made of well known muslin, torn, ironed and finished: Sheets, 13 1/2x21, 45 cts.; 2x2 1/2, 48 cts.; 2 1/2x3 1/2, 53 cts.; 2 1/2x3 1/2, 64 cts. Unbleached Muslin Sheeting, yard wide, in lengths from 20 to 30 yards, 6 1/2 cts. per yard. Bleached Sheeting, 2 yards wide, 15 cts. per yard. Great Reductions in Lace Curtains, Etc. Real Tambour Lace Curtains, \$3.75 per pair, instead of \$5.00, and \$6.00, instead of \$7.00. Real Irish Point Lace Curtains, \$5.00 per pair, instead of \$7.00, and \$6.00, instead of \$8.00. 30-inch Soutache Lace for Sash Curtains, Ambrian color, rich effect, 38, 45 and 60 cts. per yard. Vestibule Lace Door Panels, Renaissance Lace center, mounted on heavy net, 30x50 inches, \$2.50, instead of \$3.50, \$3.75, instead of \$5.00; \$5.00, instead of \$7.00 each. Tapestry Portieres, fringed top and bottom, assortment of colors, \$3.75, instead of \$5.00; rich Oriental designs and colorings, \$4.50 per pair, instead of \$6.00.

CREW CELEBRATES ANNIVERSARY

Men Who Were Rescued From Sinking Yacht Enjoy a Reunion. The crew of the yacht Alvius, who were rescued from the sinking ship by the Ethelred of Iona Shoals on October 16 a year ago, celebrated the anniversary of the event with their friends at the home of Mr. Segelcke on Putnam avenue Thursday night. The house was decorated with flags and flowers. In the dining room a large flag bearing the inscription "Ethelred" hung upon the wall, and the word "Alvius" was framed in violet over the mantel. After the collation Miss Sadie Segelcke, the daughter of the host, proposed a toast to the Ethelred, which was received standing by all present. The affair was much enjoyed by those present.

ACME CLUB.

A social given by the Acme Social Club was held at the home of J. Henneley, 405 Decatur street, on October 15, and was well attended by their many friends, who passed

Sterling Pianos

Sound their own praises in ten thousand of Brooklyn's best homes. Our constantly increasing business is the best evidence the buying public could demand as to their true merit and enduring qualities. Envious dealers have attacked

Sterling Reputation

with jealous hatred, but the odium reverts to themselves, and the reputation they assail shows brighter in contrast to the methods employed against it. From its inception

Chas. A. Sterling Conducted a Business so broad and strong that to-day his honesty and integrity permeate every portion of it. Result, an enterprise that has no equal of its kind in the United States.

Confidence Begets Confidence.

The public's generous patronage has caused our business to outgrow its present quarters.

Our New Sterling Building, Corner Fulton St. and Hanover Place, the future headquarters for Sterling Pianos, speaks more eloquently than words, our appreciation of past favors and our confidence for what the future holds in store for us.

Well Deserved Success.

Our business has grown because it deserved to grow. Its successes are the logical results that follow honest dealing with honest goods. We do not claim to be infallible, but we do not dodge responsibility. What you buy here must be right. Our duty ends only with your approval. We have succeeded because you have helped us. As the old proverb has found an example in our unparalleled success of the past:

"Prove All Things; Hold Fast to That Which is Good."

So let it be the motto for Brooklyn's future buyers. The "just-as-good" kind carry many tempting blandishments as painted to the customer in word-pictures by the unscrupulous dealer, but disappointment is certain to follow such a purchase. Buy a Sterling. Your satisfaction will be lasting.

A Hint for Quick Buyers.

too varied to enter in lengthy detail. There are a few new pianos of last season's design, beautiful instruments in every way. Some concert sized Uprights of rich tone, a few returned rentals and about 10 Uprights, which came tous in exchange for our own make. We reconstructed and refinished them and guarantee them for five years. All marked at quick selling prices. Some good used Uprights for \$125, \$140 to \$175. Some new Uprights, discontinued styles, for \$150, \$160 to \$200.

Pianos for Rent.

We only rent new high class instruments. Our rental prices are exceedingly low. There are other advantages about renting here which you ought to know.

The Sterling Piano Co.

MANUFACTURERS, Wholesale and Retail Warerooms

Entire Building, four floors,

536 FULTON ST., BROOKLYN.

Open Monday and Saturday Evenings. Look for the name STERLING.

EST'D. 1807 COWPERTHWAIT'S "RELIABLE" CARPETS FURNITURE BARGAINS.

The Style of Good Taste.

A popular writer describes the wearer of cheap finery as having his jewelry "a size larger than anybody else." So it is with the ornament that tasteless furniture wears. But, fortunately, it is as easy to recognize as human vulgarity, and it is easier to avoid. Tho' our furniture follows hundreds of styles, tho' it is simple enough for the plainest room, and elaborate enough for the richest, it is yet in but one style—"the style of good taste." Ornament—carving, inlaying, painting—when used, is quiet and adapted solely "to varying pleasantly the monotony of a blank space." True beauty is our watchword—but we believe in economy as well; so offer special bargains.

5 Piece Mahogany Finish Tapestry Parlor Suites, \$28.00 (Reduced from \$34.00).

Artistic and pure wool carpets and rugs for every room at lowest prices. Picturesque, durable draperies—from filmy laces to heavy Oriental fabrics—beauty and economy in every thread.

China, glassware—even cooking utensils—make our basement the Happy Hunting Ground for all in need of household necessities and

Long Credit

enables immediate possession.

Cowperthwait Co.,

Flatbush Avenue, Near Fulton Street.

NEW YORK STORES: 104 to 108 West 14th Street.

The evening singing and dancing. Among those present were the Misses of Ford, I. Corcoran, M. Hurst, A. Roselle, M. McTier, G. Nelson, N. Shultz, E. Dylon, M. Walsh, H. Melrose, S. Sano, N. Tully, L. Cuddy, K. Miller, L. Powers, M. Coates, M. Madry, M. Gogan, M. Smith, M. and L. Wadsworth, J. Pawlowsky, A. and M. Honnely, L. Langdon, Messrs. G. Haupt, W. Skelly, H. Goodman, J. Sheridan, J. and T. Henneley, L. Kane, F. Callan, G. and T. McGibney, T. Deegan, T. and J. Pawlowsky, H. Pink, H. Coombs, G. Washburn, F. Byckkefer, H. Wilson, F. Earle and D. Deegan.

CHURCH NOTES.

In the First Church of Christ (Disciples), Sterling place, near Seventh avenue, the pastor, the Rev. M. E. Harlan, LL.D., will preach this morning on "With Christ in the School of Prayer; 'Thy Kingdom Come'—How We May Help It Come; What is Coming Next; Do We Want the Prayer Book?" At the evening the Christian Endeavor Society will observe "Forefathers Day." Short addresses will be made by J. R. Tolan, Jr., Miss May Whaley and the Rev. M. E. Harlan.

The Rev. Francis Edgar Mason will talk this morning in Aurora Gate Cathedral, Bedford avenue and Madison street, on Jehovah's promise to Joshua: "Every place that the sole of your foot shall rest upon shall be yours." Mr. Mason says he will show "that this promise is still in force, and that man may rise above every disagreeable condition in life; that he is the master over all that he gets beneath his feet."

Prank L. Smith will give the second of his interesting series of talks to young men at the Prospect Park Branch Young Men's Christian Association, 859 Ninth street, this afternoon at 4:15; subject, "Profit and Loss." Vocal selections by Robert Nelson, tenor.

The men's meeting at the Bedford Branch of the Y. M. C. A., 429 Gates avenue, will

California Corset Co.

Fulton and Hoyt Sts., Brooklyn, N. Y. Entrance Branch Parlor, 915 Broadway, N. Y. city near

be addressed by Brownell Gage this afternoon at 4:15. The subject of his lecture will be "A Trip Around the World," and will be illustrated by stereopticon views. The orchestra will play at 4 o'clock. The doors are open at 3:45. The meeting is for men only.

The Moravian Church, on Jay street, near Myrtle avenue, will celebrate its twenty-seventh anniversary during the coming week. At this morning's service the pastor will preach a sermon appropriate to the occasion. On Monday evening the anniversary long fest will be celebrated and a cordial invitation is extended to all friends who may wish to attend. Addresses will be delivered by the Rev. W. B. Allis of Brooklyn, the

H. Ballerman

Achievements of Our Progressiveness

MRS. S. T. BORDER'S LECTURES, TUESDAY, OCT. 22, FRIDAY, OCT. 25, SUNDAY, OCT. 27, 10th FLOOR, Concert 1.30 to 2.30.

NEW TELEPHONES 136, 1866 WILLIAMSBURG, DIRECT TO ALL DEPARTMENTS.

Our Millinery Greatness.

Another selection of medium-priced Hats of our own production, unsurpassed in style and unmatched in cheapness, will be put on sale to-morrow at 3.75 to 7.50

A Marvelous Sale of Ladies' Tailored Jackets, 7.98.



Manufacturers' samples—Kerseys, Montinae, Melton and Chinchilla, 27 to 45 inches long, size 36; were made for display garments, lined with best satin. Red, Castor, Tan, Royal, Navy and Black; lowest regular price would be \$10, the highest \$30.

Silk Waists, \$3.75.

New Fall styles and shades, button down back, all hemstitched and tucked, best tafetta and peau de soie, some with lace inserting; also in black, sizes 32 to 42, value \$7.50.

Monday's Excellent Glove Sale.

Ladies' 2-clasp finger gloves, fancy stitching, all colors, 95c. Ladies' 2-clasp Cashmere gloves, 2-toned stitching, medium, brown, slate and black, 48c. Ladies' 3-clasp Trousseau gloves, pique embroidery, all new shades, also black and white, 1.69

Exquisite Perfumery.

WOODWORTH'S WHITE ROSE, 20c. Woodworth's Arabian Bouquet, per oz., 20c. Woodworth's Peau d'Espagne, per oz., 25c. Woodworth's Blue Lilies, per oz., 25c. Woodworth's Carnation Imperial, per oz., 25c. Fine Toilet Soaps Colgate's, Pinaud's, Roger & Gallet and Le Grand's at reduced prices.

Surprising Offer of LADIES', MEN'S AND CHILDREN'S Underwear.

MEN'S EXTRA PURE QUALITY camel's hair underwear, neatly finished, sizes 32 to 54, value \$1.25. Ladies' Fine Quality Cotton Ribbed vests, long and short sleeves, Knickerbocker Drawers to match. All hand trimmed. Sizes 40 to 48. Children's Fine Quality Natural Wool Vests, Pants and Drawers.

16-18	20-22	24-26	28-30	32-34
19c	29c	39c	49c	59c

Household Linens

Silver Bleached Linen Damask Covers, 8-4 size, \$1.00; 8-10 size, \$1.25; 8-12 size, \$1.50. 70-inch full-bleached all-linen Table Damask, 7 choice designs, 89c. Knotted fringe, all-linen Damask Towels, 24 inches wide, 45 inches long, 25c. Extra fine quality all-linen Huck Towels, broche border effect, hemmed ready for use, 24x44 inches long, 25c. All-Linen Damask Napkins, 19 inches square, doz., \$1.20

Carpets and Linoleum

Best all-wool Ingrain Carpets, regular price 65c, reduced to 49c. Extra heavy Velvet Carpets, latest designs and colorings, regular \$2.10, 89c. Wild's Linoleums, regular price 60c, 45c.

Broadway, Flushing and Graham Avenues, Brooklyn.

Our Greatest Effort in Silk Offerings.

A fortunate purchase of 10,000 yards of Select Silks at less than half value from a large manufacturer is here Monday at your disposal at prices never before attempted.

2,000 yds. Fancy Silks, Hemstitched, Lace and Broadcloth, suitable for waists and trimmings, 49c. 1,000 yds. Fancy Silks, in all the new weaves of the season, 59c. Just the thing for fancy waist wear. 2,000 yds. Colored Silks, in Persian, Jasper, Lace and Hem-stitched effects, 69c.

Winter Dress Fabrics.

All Wool Venetian, 50-in., Garnet, Navy, Brown, Gobelin, 69c. Royal, New Grey, Black, 75c. All Wool Silk Fingh Broad Cloth, 22-in., all the leading 89c. 500 yds. Fancy Silks, in all shades, 59c. All Wool Storm Serge, 46-in., Grey, Blue, Garnet, Castor, 75c. Royal, Brown, Green and Black.

Our Shoe Supremacy

Ladies' fine Grace Kid, patent leather tips, in button and lace; Patent Leather, with cloth top; Box Call lace; width 8 to 9, sizes 3 to 7, value \$3, 1.79. Ladies' Kid Lace, with kid top, stout extension sole; width 8 to 9, sizes 3 to 7, worth \$2.50, 1.59. A special assortment of Children's Jersey Leggings, sizes 3 to 10 years; worth 75c., 49c.

Boys' Stylish Clothing

We are often asked why our prices are so much lower than elsewhere! Easily explained! The quantities we buy are very large, we pay for cash and at the closest figures to give you the benefit! Visit us Monday and see how rapidly these Specials will go—

Oxford gray or brown Prices Overcoats, 4 to 16 years, 3.95. Oxford gray or brown Prices Overcoats, 4 to 16 years, 4.95. For Young Men 15 to 20 years, Oxford gray Overcoats, worth 10.00, 3.00. Catchme If I can, 4 to 15 years, guaranteed value \$10.00, 2.98. Suits with vests, 3 pieces, 10 to 16 years, worth 4.50, 2.50. Men's Trousers, all sizes, beautiful fitting, worth 1.50, 1.29. Blue Serge Suits, very fine quality, 7 to 16 years, worth 3.00, 2.98. Little Boys' Refters, Oxford gray Price, 4 to 8 years, 1.90.

Good Things to Eat. FLOUR.

Batterman's PURE FOOD BRAND, Hard Roller Flour, 100% pure, including flour which has been milled and sifted, 44 lbs. per barrel, \$4.40. Baking Powder—Batterman's Pure Cream Tartar, equal to the best, per lb., 20c. 15 lb. tin, \$2.95. New Flour for healthy dressing and gravies, per lb., 15c. Rippe Olives, fancy California, large fruit, per bot., 25c. 2 1/2 Gallons "Norwegian Lemon can" for New Holland Herring, large fish mixed, per keg, 90c. 100 lbs. Peaches, double extra quality "Delicious", per 3 lb. can, 1.00. Salmon, fancy Columbia Silver, steak, 2 lb. flat can, 1.50. Kippers, Herring, "The Fish Brand", per doz., 1.70. Can. Dutch Cocoa, "Batterman's Soluble", no cooking, 1/2 can, 22c.

French and Austrian Tea & Dinner Services

At Greatly Reduced Prices. AUSTRIAN CHINA.

5.08 Tea Set, set of 16 pieces, every piece gold lined, 16 pieces. Tea Set, delicate spray decorations, with gold relief, 16 pieces. Dinner Service, new shapes and decorations, 300 pcs., 12.95. 120 Pieces, "Norwegian Lemon can" for New Holland Herring, large fish mixed, per keg, 90c. 100 lbs. Peaches, double extra quality "Delicious", per 3 lb. can, 1.00. Salmon, fancy Columbia Silver, steak, 2 lb. flat can, 1.50. Kippers, Herring, "The Fish Brand", per doz., 1.70. Can. Dutch Cocoa, "Batterman's Soluble", no cooking, 1/2 can, 22c.

House Drapery Wants at Prices to Inspire You.

Nottingham Lace Curtains, Brussels and Irish Point effect, value \$1.50, 1.29. Irish Point Curtains, value \$1, 75c. Irish Point Curtains, extra wide border, 1.49. Irish Point Curtains, heavy raised work, 2.49. 2 1/2x3 1/2 size, 1.10. Low Price Beds, full size, value \$1.50, 1.29. Tapestry Portiers, silk effect, 4.98. Fancy Portiers—New shades, silk effect, 8.49.

Rev. Charles B. Shultz of Glen Ridge, N. J., a former pastor, and by the Rev. Frank Brown of New York, Conn., a former member of the church. A social gathering of the members is to take place at the church on Friday evening. Gospel services at the Greenpoint branch of the City Mission Society, 114 Greenpoint avenue, will be begun at 7:30 this evening. Messrs. Bailey and Horwood will be present, and will be assisted by other workers. There will be charge, and will be assisted by other workers. There will be charge, and will be assisted by other workers. There will be charge, and will be assisted by other workers.

EXHIBIT OF PICTURES.

Work of Misses Fairfield Deming and Seymour Shown at Pratt Institute.

Miss Clara L. Fairfield, Miss Adelaide Deming and Miss Clara B. Seymour have an exhibit of their summer work in water color and oil at the Pratt Institute Friday afternoon and evening. This work was done at Grand Menan last summer. The exhibit at Grand Menan last summer. The exhibit at Grand Menan last summer. The exhibit at Grand Menan last summer.

Chief Engineer Buck Makes a Report on the Brdge Conditions. Chief Engineer Buck of the new East River bridge, reported Friday to the Board of Public Works that the bridge is in good condition and is ready to be used in cable making, and 80 tons more on the reels in Traction.

32D WARD CITIZENS MEET. The citizens of the Thirty-second Ward met in the Colonial Club Hall, Flatbush avenue and Avenue I, Friday night, to discuss the needs of that ward, especially the need of sewers. E. H. Harrison presided and James Graham, a prominent builder, told of the route that the sewers, if laid, would take. F. H. Kenny, president of the Colonial

Our Special Offer.

The new CHESTERFIELD OVERCOAT, made in the top notch of fashion, with broad extension shoulders, yoke back, vertical pockets, of Kerseys, Mellons and Vicunas, TO ORDER, \$18.

Also the newest effects in gray, brown and green mixtures, SUIT TO ORDER, \$16.

FRANK PHILLIPS,

557 Fulton St., Brooklyn. OPPOSITE Y. M. C. A.

Club, said that the sewers were needed for the wooden Flatlands school if for no other place. He said that the conditions were unsanitary and unhealthy, and that sewers should be laid at once.

Alderman James W. McInnes promised to bring the matter before the local Board of Public Works, and as an amendment Jacob Rosen said that if he was re-elected he would give the Thirty-second Ward all the relief he could get from Albany.

STONE THROWER ARRESTED. Charles Ritter, 18 years old, of 1707 Broadway, a leader of a gang of stone throwers known as the Elders, was arrested on Friday afternoon at Knickebocker avenue and Chambers street by Patrolman Engel of the Hamburg avenue station house. He pleaded not guilty, and was held by Magistrate O'Reilly for examination. Bail was fixed at \$300.

SUDDEN DEATH. Thomas Flynn, 32 years old, of 684 Carroll street, was taken suddenly ill early yesterday morning, at Carroll street and Fourth avenue. He was removed to a neighboring station, where he died before the arrival of Ambulance Surgeon Croag of the Army Hospital. Heart trouble is thought to have been the cause of death.