

Local Radio Station Now One Year Old

Eastern Suffolk County's own radio station, WRIV, celebrated its first birthday last week, with the first year of operation ending on Tuesday, June 19th. Just one year ago, on that date, WRIV opened its doors with talks by Father Thomas J. Freney of Riverhead, Stephen F. Meschut, Town Supervisor of Southampton, Joseph V. Kelly, then Town Supervisor of Riverhead, Frank Tetes, Editor of the "News-Review."

On the air continuously since that date, in accordance with the schedule assigned by the Federal Communications Commission, WRIV has steadily become more and more a major portion of the available airtime. It will be recalled that during the many storms of last fall and winter, WRIV served the area with the latest news and facts on the position and severity of the storms.

"Of course, our fire of last January," stated station manager Bob Houston, "set us back considerably in our plans to serve the community completely, with the exception of the actual transmitter building. While this work has been going on we have, of course, lacked the use of many normal facilities. Our birthday celebration week, however, will be a double celebration because this week will see us set up again with our regular facilities, at 1 East Main Street."

"As time goes on," continued Mr. Houston, "WRIV hopes to become more and more a vital part of the community—a radio station whose major concern is the needs of the people of Eastern Long Island. Just recently, so too do we hope to become the meeting place for the exchange of local views on local problems."

Radio Station WRIV is a part of the Suffolk Broadcasting Corporation, along with WALK AM and FM of Patchogue, W. K. Macy Jr. is the President and General Manager, Frank Smith of Riverhead, is Vice-President, Larry Nicoll of Southampton is Commercial Manager and George Chandler of Patchogue is Chief Engineer. The transmitter building is on Flinders Road, Radio Station WRIV operates with 500 watts, at 1390 on the dial. WRIV sincerely hopes that its listeners will continue in their personal interest in programming for the station, and will not hesitate to make known their wishes and wants in the programs presented.

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BUS LEAVES:

Amagansett Post Office	8:15 A.M.
East Hampton Post Office	8:30 A.M.
Wainwright Rd. & Montauk Hwy.	8:45 A.M.
Sag Harbor Post Office	8:45 A.M.
RETURN TRIP LEAVES CAMP	5:30 P.M.

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