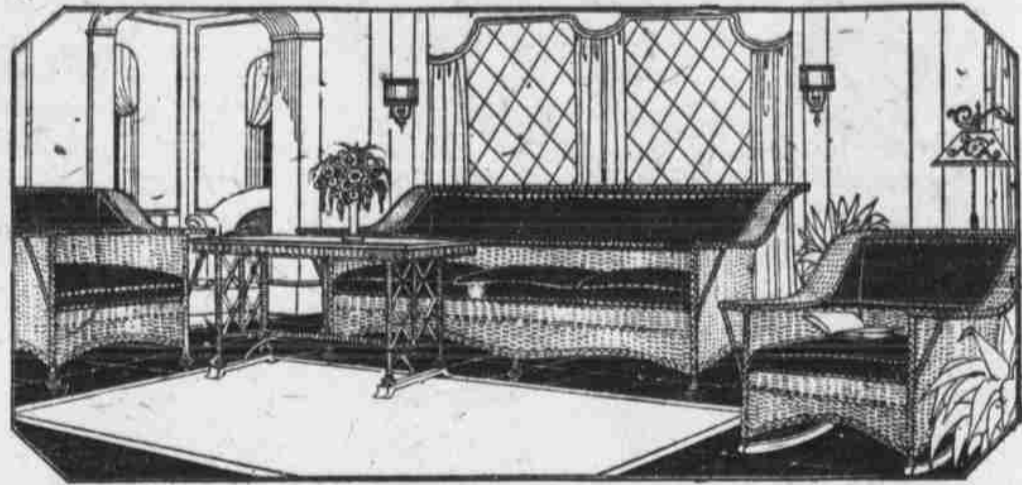


R. H. Macy & Co.

HERALD SQUARE Inc. NEW YORK

Interesting Items for Those Who Are Moving October 1st

Suggestions to heighten the attractive appearance of your new apartment or home. Make selections now, while you have time, before you are busy with moving.



Four-Piece Reed Suite, \$139.00

For a limited time we offer this exceptional reed suite. It is finished in frosted mahogany and upholstered in mulberry velour. The suite consists of a 72-inch settee, arm chair, arm rocker and oblong table, 20x36, with wooden top. Spring seats and reversible spring filled cushions.

Other Reed Pieces at the Following Attractive Prices:

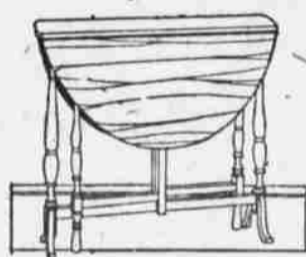
Arm Chairs and Rockers,	\$15.24,	\$17.24,	\$22.48
Chaise Longue,	\$33.75	48-inch Settee,	\$34.75
Day Bed,	53.25	72-inch Settee,	51.75

The above pieces are finished in frosted brown and have spring seats and reversible spring filled cushions, covered in cretonne of unusual pattern.

Macy's—Sixth Floor.

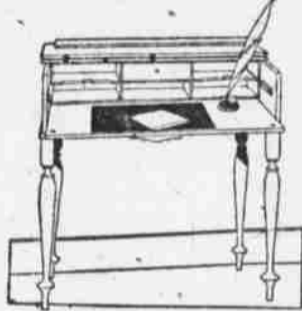
Special Pieces of Novelty-Furniture

Pieces of small furniture that will add charm and comfort to your home.



Gate Leg Table
\$14.48

Solid mahogany top. 26x34 inches with leaves up. Desirable for many purposes and does not take up much room when folded up. Just the thing for apartments.



Solid Mahogany Spinnet Desk
\$34.25

A very attractive piece of furniture in design and finish. A piece that will brighten up any corner.

Macy's—Sixth Floor.



Solid Mahogany Tea Wagon
\$27.25

An unusual tea wagon for the price. With its leaves up you have a breakfast table large enough for two or three people. This wagon has a drawer.

Macy's—Sixth Floor.

At Special Prices in Time for Moving Day

A Special Purchase of Wilton Velvet Rugs

They are made of high grade worsted yarn in excellent color and design. They are best adaptable to a room where hard-service is required.

In the following sizes and prices:

27 x 54 in.,	\$6.24	8 ft. 3 in. x 10 ft. 6 in.,	\$55.75	9 ft. x 12 ft.,	\$62.75
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Imported Wilton Rugs

Beautiful patterns and colors—different from the ordinary run of this class of rug. All copies of fine Chinese and Persian designs: unusual depth to the pile. Adaptable to living room, dining room, bedroom, office or den. Basic colors of ivory, rose, blue, gold, tan and gray.

The sizes and prices are as follows:

27 in. x 54 in.,	\$8.94	9 ft. x 10 ft. 6 in.,	\$76.75
3 ft. x 6 ft.,	15.89	9 ft. x 12 ft.,	83.75
4 ft. 6 in. x 7 ft. 6 in.,	27.50	11 ft. 3 in. x 15 ft.,	137.00
6 ft. 9 in. x 9 ft.,	49.50		

Macy's—Fourth Floor, Front.

Convenient Helps for Every Home

Pot Cover Racks

47c each
Triangular shaped racks of metal, fitted with metal rests to hold six different sizes of pot covers. The rack may be hung upon the wall in a convenient place and all pot covers kept in neat and orderly arrangement.

Table Oilcloth, 29c yard
A high grade oil cloth in 1 1/2 yard widths. In white only.

Picture Hooks, 9c box

These hooks are a boon to the housewife. They are strongly made and do no scar the walls or moldings. In various sizes, holding up to 100 pounds.

Silver Polish

33c for 8 ounces
This polish is the high grade Gorbam preparation and cleans and polishes silver very quickly and with little effort.

Macy's—Basement, 30th Street.

Home Use Ammonia

34c quart
This is a superior quality household ammonia and is priced unusually low. May be used in pint size as well, at 18c.

Window Cleaner, \$1.39

A real-time and trouble saver—a long handle window cleaner with which the outside of the window may be cleaned with but little effort and no discomfort.

Macy's—Basement, 30th Street.

It's "Father's Turn" For Your Shopping Tomorrow

The children have had their innings. They're perhaps outfitted now and already at school, or if they're about to leave for some out-of-town boarding school, "prep" school, or college you will have time during the week to select the remaining things they need.

You've doubtless chosen many of the things in your own fall wardrobe.

So let tomorrow be father's turn. Arrange to have lunch with him in our spacious restaurant—and then accompany him down through the store to buy that new suit he needs, that new hat he simply must have before another day goes by, those shirts and socks he ought to have, too, and finally that new topcoat he might just as well select now.



A Special Value in Normandie Chime Clock Sets \$18.89

The set consists of an exceptionally handsome mantel clock with a beautiful hand-rubbed mahogany finished case, and two candle sticks with solid mahogany bases and glass tops. The sticks stand 9 1/4 inches high and have a base 4 1/4 inches square. The clock has a dependable eight-day movement and 5-inch silvered dial. Size 9 1/2 inches high and 20 inches wide. Hour and half-hour are sounded on sweet-toned musical rods.

The pieces in this set, if purchased separately, would cost \$23.33.

Macy's—Fourth Floor, Center.

1,200 Ready-Made Window Shades 98c each

Good quality American Holland shades, mounted on a durable spring roller. They are finished at the bottom with a scalloped pattern valance, with a two-inch fringe edging and washable tassel. Finished length, 6 feet; width 36 inches. White or ecru.

Macy's—Fourth Floor, 35th Street, Rear.

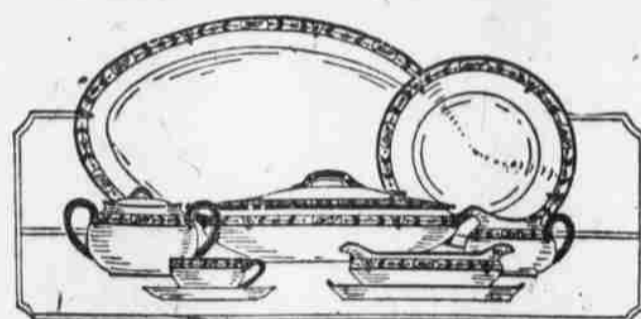
All Silk Black Chiffon Velvet \$4.49 yard

Our usual price \$5.51 yard

A splendid opportunity for the woman who makes her own clothes, as well as for the dressmaker, to obtain rich, lustrous chiffon velvet—the kind that lends itself charmingly to the new fall and winter modes.

39 inches wide

Macy's—Second Floor, 35th Street, Front.



99-Piece Imported China Dinner Set \$63.75

Open Stock Pattern

Service for twelve is provided by this good-looking set of first quality Nippon China with its attractively colored border and handles half-covered with burnished coin gold. There is a special advantage in buying an open stock pattern, since broken pieces can then be replaced at any time.

Macy's—Basement, 30th Street, Front.

Beds and Bedding Specially Priced

An extra bed or extra bedding may be required for that additional room in your new home.

Illustrated is a bed finished in ivory with blue stripe, or in burr walnut; regular size, \$18.89

Link wire springs, reinforced with steel bands in all regular sizes, \$5.24

Box springs well upholstered with resilient spiral springs in all sizes, \$18.84

Macy-Made layer felt mattresses; stitched with roll edge. Full size, \$13.89

Smaller sizes at lower prices.

Macy-Made extra selected white goose feather pillows, 22x28 inches, \$3.74

Macy's—Sixth Floor, Rear.

We Are Ready to Show Autumn Suits for Men \$29.75 to \$49.75

The first nippy days of autumn suggest new clothes. Our stocks are ready with two and three-button sack styles in the newer Autumn browns, grays, Oxfords, blues and mixed effects. Some of them are cut along the new lines, with coats that do not fit so snugly and trousers of more generous proportions. Others hold to the more conservative styles.

Fancy mixed worsteds, unfinished worsteds and cassimeres comprise the fabrics. Many neat stripes and overplaids are shown. Sizes to fit men of all proportions.

Autumn Top Coats

London and American Made

\$24.75 to \$44.75

Full box models or raglan shoulders. Finished with silk yoke lining. A generous assortment of colors and fabrics to choose from. The prices are lower than last season's.

Macy's—Fifth Floor, Front.



Girls' Tailored Hats of Velour Plush \$1.98

School hats that look neat and trim and yet are easily folded. They are made of nice quality plush and are trimmed with silk cords, tassels or pom-poms. Off the face and rolled brim styles, in beaver, brown, peacock, red and navy.

Macy's—Second Floor, 34th Street, Center.



For School Wear Boys' All Wool Suits, \$9.74

With Two Pairs of Trousers

Just purchased. A splendid variety of patterns and models in suits that are built to stand a vast amount of wear. All wool tweeds and cassimeres. The coats are alpaca lined; trousers well lined and cut full. Sizes 8 to 18 years.

Macy's—Second Floor, 34th Street, Rear.

A Sale of 1A and 3A Folding Cameras Priced Unusually Low

No. 1A Folding Ansoco with double lens and automatic shutter with a speed range of from 1-10 to 1-100 of a second. Size of picture, 2 1/4 x 4 1/4. The camera is leather covered and has leather bellows, brilliant reversible view-finder and cable shutter release. Takes any make of roll film in either 6 or 12 exposure size.

Catalog Price, \$19.00. Our Price, \$12.48

No. 3A Folding Ansoco is the same as the above camera but has a rising and falling front and side swing attachments. Size of picture, 3 1/4 x 5 1/4—the ever popular post-card size. Uses either 6 or 10 exposure films.

Catalog Price, \$22.50. Our Price, \$14.24

Macy's—Fifth Floor, 30th Street, Front.

Victrolas at About 15% Savings

Two models of Victor Victrolas are offered here at prices which effect a saving of about 15% from the list price. These models are all new and in perfect condition.

No. XI \$128.00 No. XIV \$192.00

Each machine is guaranteed and kept in repair for one year without charge.

Macy's—Fourth Floor, 34th Street, Rear.

Below Are Listed Only a Few of the Latest Dance and Vocal Hits On 10-Inch Double-Faced Records 37c each

No Use Crying
The Swain
Two Little Wooden Shoes
'Neath the South Sea Moon
Parade of the Wooden Soldiers
Nobody Lied
Just Because You're You
Stumbling
Lamming Fool
Three O'Clock in the Morning
Some Bunny Day
Swanee River Moon

There are dozens of others to choose from Popular Selections in Sheet Music, 22c a Copy
Macy's—Fourth Floor, 34th Street, Rear.

Imported and Domestic Inlaid Linoleums \$1.88 to \$2.84

The assortment is very comprehensive and includes some of the best lines of imported and domestic inlaid linoleums. The colorings and designs are particularly effective and are adaptable for use in many rooms in the home.

Special Prices on Domestic Linoleums:

Lot No. 1. Extra heavy quality straight line, \$1.94 yard
Lot No. 2. Excellent quality straight line, 1.64 yard
Lot No. 3. Medium quality straight line, 1.49 yard

Macy's—Fourth Floor, Front.