

Have a Coca-Cola = Kia Ora
(GOOD LUCK)



... or sealing friendships in New Zealand

Kia ora, says the New Zealander to wish you well. Have a "Coke" is the way the Yank says it and he's made a friend. It says Welcome neighbor from Auckland to Albuquerque. 'Round the globe, Coca-Cola stands for the pause that refreshes,—has become the high-sign between friendly-minded people. So, of course, Coca-Cola belongs in your icebox at home.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
BUFFALO COCA-COLA BOTTLING CORPORATION



It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".

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Shea's **BUFFALO** Starting **FRIDAY!**
WALLACE MARJORIE DOROTHY
BEERY + MAIN + MORRIS

— in —
"RATIONING"
Plus — WARREN WILLIAM and ANN SAVAGE, in
"PASSPORT TO SUEZ"

★ ★ SHEA'S ★ ★
GREAT LAKES
HELD OVER 2nd BIG WEEK!
Starting **SATURDAY!**
BETTY HUTTON
EDDIE BRACKEN
— in —
"THE MIRACLE OF MORGAN'S CREEK"
Plus — March of Time's
"SWEDEN'S MIDDLE ROAD"

★ SHEA'S ★
HIPPODROME
Starting **SATURDAY!**
NELSON EDDY
CHARLES COBURN
CONSTANCE DOWLING
— in —
"KNICKERBOCKER HOLIDAY"
— Plus —
"JEANNIE"
with Michael REDGRAVE

Artistic Floral Designs
Our Specialty
De Wald, Florist
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We Deliver in City

Read This Article
Before Reading
This Week's Issue

All Fools' Day Produces
"Bee" Issue With These
Instructions

Readers, take heed! !
Tomorrow is the first day of April, or commonly known as All Fools' Day, and still more commonly known as April Fools' Day. Since today is the day before tomorrow, the conclusion which can be drawn is obvious. The BEE, wishing to maintain its high standards involving newspaper journalism therefore is exceedingly anxious to issue a complete and understandable statement concerning the articles appearing in this, one of the noblest of issues. The statement follows below.
This issue of the Buffalo BEE is hereby, therefore, thusly, hence, and whereas NOT to be construed, misconstrued, interpreted, misinterpreted, understood, nor misunderstood as being a factual representation of the true, veracious, actual, or existing state of affairs on campus.
The BEE staff makes this statement only because it fully realizes how completely gullible, be-
(Continued on Page 2)

DANCE
AND ALL STAR SHOW

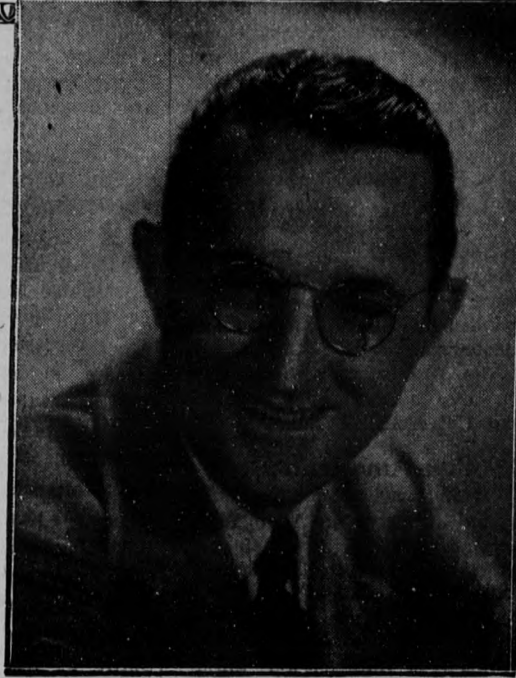
IN PERSON
"The Sentimental Gentleman"
TOMMY DORSEY
AND HIS ORCHESTRA

GENE KRUPA
AT THE DRUMS

featuring
BOB ALLEN + BETTY BREWER + The Sentimentalists

Saturday Night, April 8th
MEMORIAL AUDITORIUM

TICKETS ON SALE AT DENTON, COTTIER & DANIELS
AND MURRAY WHITEMAN'S SONG SHOP
ADVANCE SALE \$1.50 plus tax — AT THE DOOR \$2



Spring Is Just 'Round
The Corner—
AND OUR SPORTING GOODS
STOCK IS AT ITS PEAK!
COME IN TODAY!
Taylor-Penders
SPORTING GOODS
3133 BAILEY AVE. UN 6621

REMINDER!
Those who are interested in applying for the Board of Managers' Scholarships must fill out applications before Saturday, April 15, 1944. These applications may be secured from the Office of the Chairman of the Scholarship Committee, Edmund Hayes Hall 140. Undergraduate students in any School of the University of Buffalo are eligible.

NORTON UNION WILL BE
CLOSED DURING EASTER
VACATION BEGINNING AT
5 P.M. WEDNESDAY, APRIL 5.

"Mr. Chips' and his Wood-land Neighbors" (with slides), is the topic of the lecture to be given by Prof. Albert R. Shadle, head of the Department of Biology, on Wednesday evening, April 5th, at 8:15. Prof. Shadle, who has spent many summers at the Allegany School of Natural History, Allegany State Park, and has published numerous papers of animal life and animal lore.

APRIL FOOLS' ISSUE