

Give My Regards to Schrader

by Curt Smith

Last year—during the 1971-72 Geneseo varsity season—the Lamron sports department embarked upon a free-swinging campaign to inform Blue Knight fans, and to publicize and promote Geneseo athletics.

Our job was to provide fans with as in-depth coverage of college and professional sports as space would permit—and in large measure, due to the co-operation of Geneseo athletes and coaches alike, we succeeded.

Awareness of and interest in Lamron sports had perhaps rarely been higher. Controversial girls swimming coach Eleanor Graham labeled our sports coverage "outstanding, far above what we've had in recent years;" cross-country coach Marty Kentnor said that Lamron coverage had "helped to increase interest in all campus sports."

Athletic director Bob Riedel said that "I've got no complaints. Your coverage of all sports has been very fair," and varsity swimming coach Duncan Hinckley declared that "coverage was fine. All sports were portrayed in a positive tone, and it helped."

We increased the number of weekly articles, covered campus as well as national sports, and promoted as well as reported Geneseo sports activities.

We conducted a professional football poll contest, inviting readers to participate. Critics charged us with bush-league tactics, but the fact remains that this poll generated controversy

which aids both a newspaper and its readers. We adopted and publicized a trademark phrase, "The ol' Catbird Seat," to refer to the Schraeder Gym pool. Critics charged us with sentimental show-biz tactics, but the fact remains that our campaign worked: Swimming meet attendance rose 200 per cent, and the pool area developed a carnival-like atmosphere.

We published a story about former broadcaster Mel Allen which told about the tortured canyons of his life. Critics charged us with character-assassination, but the fact remains that his story caught the attention of both sports and non-sports fans.

While unveiling these new and innovative efforts, we were accused of deliberately slanting our sports articles, and of not fairly bringing out all issues concerning varsity sports.

We were accused of putting glamour above substance, of covering up team mistakes, and of creating excuses for current Geneseo teams.

Critics even resorted to late-night phone calls, and to cheap, low-level personal attacks. . . . Yet, as usual, the facts give the lie to their charges.

Now you may say, and quite rightly so—So what, who cares? That was last year; what's past is past and doesn't matter. What counts is this year—what can the Lamron do for Geneseo fans in '72-73?

Well, to that question, we make this one pledge: our pace will not slacken, our efforts won't decrease.

We won't pull any punches; our's will not be a "kid-gloves" approach. We'll call the shots as we see them—without regard to blind loyalty or personal favoritism.

Our coverage will be as fair as it is varied, as in-depth as it is controversial, as extensive as it is fast-paced.

We will not neglect the negative—yet we'll stress the affirmative. We will accuse only when justified, and defend only when needed. Above all, we owe our allegiance to no one save you, the fans.

And even though many of our critics have chosen the low road, we aren't going to resort to name-taunting or label-calling. We will not respond to cheap charges in a like manner.

We will provide the space. We invite you to provide the letters, so that your opinions about Geneseo athletics and this sports department can be viewed by the entire campus.

LAMRON



Fear and Loathing in Geneseo

by Mark Semmelmayr

It's a nice idea to start the new academic year with a concert, especially an outdoor concert. So, Geneseo did, it had an outdoor concert. The weather was cooperative, and so was the crowd; however . . .

Headlined by Mckendree Spring, and featuring two local groups, the concert was indeed a nice thought, but a lousy reality.

About eight hundred people turned out, sitting, smoking, drinking, and talking, on the lawn waiting for something to happen. And so it came to pass that Ber-couse took the stage and played some rather bland music, boring

the crowd to the point of sleep. They weren't all bad though, their last number, "Dancing in the Moonlight" was good. Too good to be an original, but then, I don't recognize it from anywhere.

If the crowd thought that the first group was dull, what came next was even duller. Have you ever listened to microphones being tested for one and one half hours? "Test one, this is one, now I'll go to two. Test two . . ." A comedy act between shows that didn't know when to quit.

T. Rocket and the Barking Guitars had a little more merit than the first act, but suffered

terribly from the inadequacies and foul ups of the college's sound system, not to mention the incompetence of the Geneseo Tech crew. Still, the music was credible, and the group had the magic of old rock and roll to revive the flagging spirits and energies of the audience.

Then there was a break to set up for Mckendree Spring. Second verse, same as the first. Rising to an ever higher level of absolute ineptitude, it took yet another hour to arrange equipment.

McKendree Spring was the best act of the night. They played some

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